



Mobile Ticketing Market in the Transportation Sector 2018 Global Market Expected to Grow at CAGR 16.71% Forecast to 2021

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WiseGuyReports.Com Publish a New Market Research Report On –“ Mobile Ticketing Market in the Transportation Sector 2018 Global Market Expected to Grow at CAGR 16.71% and Forecast to 2021”.

Description:

The analysts forecast the global mobile ticketing market in the transportation sector to grow at a CAGR of 16.71% during the period 2017-2021.

Mobile ticketing is an initiative to enhance the role of mobile phones in ticketing services. The use of mobile phones enables consumers to buy tickets and carry the tickets within the phone's secure universal integrated circuit card. This works as an alternative to the traditional electronic card-based tickets and provides additional functionality and convenience to end-users. Mobile ticketing apps provide varied options to service providers, as ticketing agencies are able to bring value-added services such as traveler guides to the market.

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Covered in this report

The report covers the present scenario and the growth prospects of the global mobile ticketing market in the transportation sector for 2017-2021. To calculate the market size, the report considers the revenue generated from transportation (airline, railway, and public transit) applications of mobile ticketing provided by vendors.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Mobile Ticketing Market in the Transportation Sector 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Corethree

- Gemalto
- Masabi
- Moovel

Other prominent vendors

- Bizzabo
- eos.uptrade
- Margento
- Open Mobile Ticketing Alliance
- StubHub
- TickPick

Market driver

- Increased spending on entertainment services due to rise in disposable income.
- For a full, detailed list, view our report

Market challenge

- Lack of standardization and performance inconsistency.
- For a full, detailed list, view our report

Market trend

- Increasing adoption of biometrics and wearable technology.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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