

# The Cards and Payments Industry in Iran Revenue, Opportunity, Forecast and Value Chain 2020

PUNE, MAHARASHTRA, INDIA, April 13, 2018 /EINPresswire.com/ -- The Cards and Payments Industry in Iran

## Summary

The report also analyzes various payment card markets operating in the industry, and provides detailed information on the number of cards in circulation, transaction values and volumes during the review period and over the forecast period (2016-20). It also offers information on the country's competitive landscape, including the market shares of issuers and schemes.



Cards and Payments Industry

The report brings together research, modeling, and analysis expertise to allow banks and card issuers to identify segment dynamics and competitive advantages. The report also covers details of regulatory policy and recent changes in the regulatory structure.

The report provides top-level market analysis, information and insights into the Iranian cards and payments industry, including -

- Current and forecast values for each market in the Iranian cards and payments industry, including debit and credit cards.
- Detailed insights into payment instruments including payment cards and cheques. It also, includes an overview of the country's key alternative payment instruments.

Click here for sample report @ <http://www.wiseguyreports.com/sample-request/1579777-the-cards-and-payments-industry-in-iran-emerging-trends-and-opportunities-to-2020>

## Scope of The Report

- Iranian banks were disconnected from the SWIFT system in March 2012, due to international sanctions placed on Iran by the US as a result of its nuclear program. Banks in Iran were reconnected to the SWIFT system in February 2016, as the sanctions were lifted. This allows banks in Iran to resume cross-border transactions with foreign counterparts. This is anticipated to support the growth in the country's cards and payments industry.
- The lifting of sanctions is expected to encourage more foreign banks to expand operations in Iran. South Korea's Woori Bank opened a representative office in May 2016. In April 2016, the governors of the Central Bank of Iran and the National Bank of Kazakhstan signed a memorandum of understanding on the expansion of banking ties between Iran and Kazakhstan. Furthermore, Belgium's KBC Bank and Germany's DZ Bank have started to handle European clients doing business in Iran.

## Reasons to buy

- Make strategic business decisions, using top-level historic and forecast market data, related to the Iranian cards and payments industry and each market within it.
- Understand the key market trends and growth opportunities in the Iranian cards and payments industry.
- Assess the competitive dynamics in the Iranian cards and payments industry.
- Gain insights into marketing strategies used for various card types in Iran.
- Gain insights into key regulations governing the Iranian cards and payments industry.

## Table of Contents

### EXECUTIVE SUMMARY 2

- 1.1. Market overview 2
- 1.2. Key facts 3
- 1.3. Top five industry events 4
- 2. PAYMENT INSTRUMENTS 10
  - 2.1 Current payment environment 10
- 3. ALTERNATIVE PAYMENTS 12
  - 3.1. Alternative payment instruments 12
    - 3.1.1. ZarinPal 12
    - 3.1.2. Jiring 12
    - 3.1.3. PayPing 12
    - 3.1.4. Sekeh 12

.Continued

For Detailed Reading Please visit @ <https://www.wiseguyreports.com/reports/1579777-the-cards-and-payments-industry-in-iran-emerging-trends-and-opportunities-to-2020>

## About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Norah Trent  
WiseGuy Research Consultants Pvt. Ltd.  
+1 646 845 9349 / +44 208 133 9349  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.