



Cosmetic Ingredients: World Market Sales, Consumption, Demand and Forecast 2018 – 2021

WiseGuyReports.Com Publish a New Market Research Report On –“ Cosmetic Ingredients: World Market Sales, Consumption, Demand and Forecast 2018 – 2021”.

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Description:

The analysts forecast the global cosmetic ingredients market to grow at a CAGR of 4.39% during the period 2017-2021.

Cosmetic ingredients form the base chemicals for personal care products, which include soaps, shampoos, lotions, perfumes, and a variety of other products. Some cosmetics are not only used for beauty regimes, but they also serve as vital components of wellbeing. Some examples of vital cosmetics are toothpaste and sunscreens. Historically, there had been several amendments in the cosmetics sector, which in turn, affected the global cosmetic ingredients market. Right from categorizing cosmetic ingredients as drugs, to the prohibition of marketing cosmetic products that have been animal tested, the cosmetics industry has always been under the scrutiny in terms of compliance and regulations.

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Covered in this report

The report covers the present scenario and the growth prospects of the global cosmetic ingredients market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of cosmetic chemicals in key application areas such as hair care, skin care, color cosmetics, perfumery and others.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Cosmetic Ingredients Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Akzo Nobel
- Ashland
- BASF

- Clariant
- Evonik Industries

Other prominent vendors

- Active Organics
- Bayer
- Croda International
- Eastman Chemical
- Emery Oleochemicals
- FMC
- Pilot Chemical
- Procter & Gamble (P&G)
- Solvay
- United-Guardian Incorporated

Market driver

- Rising sales of luxury products and growing middle-class aspirational spending
- For a full, detailed list, view our report

Market challenge

- Stringent government regulations
- For a full, detailed list, view our report

Market trend

- Development of novel methods for testing safety of cosmetic ingredients
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Strong interest in grooming products, particularly from the male consumer segment
- Increasing demand for organic products

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- Stringent government regulations
- High dependence on sales of cosmetic products and threat from private labels
- Highly cost-intensive R&D

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- Development of novel methods for testing safety of cosmetic ingredients
- Preference for natural cosmetics
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