

Mobile Network Saudi Arabia market Leading Players to Focusing More on R&D Activities for Better Result.

Mobile Network Saudi Arabia Market - What's New Trending For 2018 - 2022?

PUNE, INDIA, April 13, 2018 /EINPresswire.com/ -- Summary

"Saudi Arabia: Mobile Network Upgrades, Fiber Expansion and Digital Transformation to Remain Key Focus Areas for Operators", provides an executive-level overview of the telecommunications market in Saudi Arabia today, with detailed forecasts of key indicators up to 2022. Published annually, the report provides detailed analysis of the near-term opportunities, competitive dynamics and evolution of demand by service type and technology/platform across the fixed telephony, broadband, mobile voice, mobile data and pay-TV markets, as well as a review of key regulatory trends.

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The telecom service revenue in Saudi Arabia is estimated to expand at a CAGR of 4.2% during 2017-2022, due to growth in mobile data and fixed broadband segments. Growing consumption of data services backed by proliferation of 4G services and growing investments in fixed Internet infrastructure will be the key factors behind the growth. Pay-TV revenue will show considerable growth with DTH being the largest segment. The overall telecom service market will be dominated by STC and Mobily through 2022. The grant of unified licenses to Zain KSA and Mobily will increase competition in the market. The country's digital transformation initiatives supported by KSA Vision 2030 and the accompanying NTP will open up further opportunities for operators, vendors and investors.

The Country Intelligence Report provides in-depth analysis of the following -

- Regional context: telecom market size and trends in Saudi Arabia compared with other countries in the region.
- Economic, demographic and political context in Saudi Arabia.
- The regulatory environment and trends: a review of the regulatory setting and agenda for the next 18-24 months as well as relevant developments pertaining to spectrum licensing, national broadband plans, number portability and more.
- A demand profile: analysis as well as historical figures and forecasts of service revenue from the fixed telephony, broadband, mobile voice, mobile data and pay-TV markets.
- Service evolution: a look at changes in the breakdown of overall revenue between the fixed and mobile sectors and between voice, data and video from 2017 to 2022.
- The competitive landscape: an examination of key trends in competition and in the performance, revenue market shares and expected moves of service providers over the next 18-24 months.
- In-depth sector analysis of fixed telephony, broadband, mobile voice, mobile data and pay-TV services: a quantitative analysis of service adoption trends by network technology and by operator, as well as of average revenue per line/subscription and service revenue through the end of the forecast period.
- Main opportunities: this section details the near-term opportunities for operators, vendors and

investors in Saudi Arabia's telecommunications markets.

Scope

- The overall telecom service revenue in Saudi Arabia will grow at a CAGR of 4.2% during 2017-2022, mainly driven by growth in mobile data and fixed broadband segments
- Mobile revenue will account for 76.1% of total telecom revenue in 2022; mobile data will witness a CAGR of 10.5% during 2017-2022.
- The top two operators, STC and Mobily will account for 75.2% share of overall service revenue in 2017. We expect competition to intensify after Mobily and Zain acquired unified license from the regulator.
- Government plans for the country's digital transformation and supporting ICT infrastructure and platforms development will support telecom growth in KSA.

Reasons to buy

- This Country Intelligence Report offers a thorough, forward-looking analysis of Saudi Arabia's telecommunications markets, service providers and key opportunities in a concise format to help executives build proactive and profitable growth strategies.
- Accompanying Forecast products, the report examines the assumptions and drivers behind ongoing and upcoming trends in Saudi Arabia's mobile communications, fixed telephony, broadband markets, and pay-TV, including the evolution of service provider market shares.
- With more than 20 charts and tables, the report is designed for an executive-level audience, boasting presentation quality.
- The report provides an easily digestible market assessment for decision-makers built around in-depth information gathered from local market players, which enables executives to quickly get up to speed with the current and emerging trends in Saudi Arabia's telecommunications markets.
- The broad perspective of the report coupled with comprehensive, actionable detail will help operators, equipment vendors and other telecom industry players succeed in the challenging telecommunications market in Saudi Arabia.

Table of Content: Key Points

Table of contents	3
Executive summary	4
Market and competitor overview	
Regional context	6
Economic, demographic and political context	7
Regulatory environment	8
Demand profile	15
Service evolution	17
Competitive landscape	18
Major market players	19
Segment analysis	
Mobile services	24
Fixed services	28
...Continued	

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