HokuApps Offers High Visibility to Enterprises with Android App Development

HokuApps is the fastest growing Android app development company offers enterprise-grade Android app development services to help you to ahead of the competition

SINGAPORE, SINGAPORE, SINGAPORE, April 13, 2018 /EINPresswire.com/ -- [Singapore], [April 14, 2018] – With the Android OS platform breaching the 80% mark in terms of OS platform market share, small businesses see Android as the go-to OS platform to create their first mobile application. The reason for this is the boost in brand awareness and the customer outreach that the Android platform enjoys.

However, this is only possible with robust and functional mobile apps for android which are able to drive business-value to the maximum. A key advantage is the continuous re-engineering of Android by Google, which has linked the use of Google Search (and bar), Gmail, Google Maps, YouTube and such, as recent research papers suggest.

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> HokuApps Android Application Development platform enabled us to connect better with customers and deliver business value with their feature rich mobile app solutions."
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> *Teddy Nissan*

Deniel Singh, Business Director for the APAC region, HokuApps, tells us, "Android app development companies need to create robust apps that are optimally designed to cater to a worldwide reach, to allow users to download the app from the Google Play Store. You can find that Google has penetrated markets of over 130 countries, with Google Play pre-installed on millions of devices and growing by millions every week. We are very optimistic about helping our clients reach their goals at 10x speed."

With the Google Play Store library offering downloads of 25 million and counting, the download rate is growing at an average of 1.5 billion downloads every month. Android's ease of use demands that small businesses partner with Android application development companies to gain visibility while offering an open-line of communication through the app – fast and convenient.

Singh explains, "Even upgrades and app software patches are easy to upgrade, with over-the-air technology taking care of these core requirements. A recent article in Business Insider suggests that sharing content directly via Android apps means that your users don't just remain users but become guiding force for your android app developers in the growth of any small business."

Android app development allows small businesses to create virtual storefronts so that product/service information is accessed in real-time while saving on costs and time of travel to a brick-and-mortar store. These products and services also appear far more detailed than physical store.

Small businesses, through the Android app, can connect to their users with promotions (through the app), allows comments and Q&As, and through the use of social media. All this is only possible with the help of a top-notch [Android app development company](#) like HokuApps.

Deniel adds, "A company's visibility depends on how visible they are to their target audience. Small companies can then invest in Android app development services to maximize their visibility with broad distribution to devices and markets. Also, don't forget that Android-based connectivity is growing with the Internet of Things. The possibilities for the growth of small businesses is endless with Android app development."

Inclusively, small businesses can integrate simple but effective modules in their apps to help businesses collaborate optimally – inside and out. With such offerings, Android application development becomes the key catalyst in a small business's growth. Small businesses can, easily, customize their app's functionality as per business logic, customize their UX/UI as per customer demands and future growth expectations.

"This is a great time for small businesses to invest in Android application development as the continued growth of the OS platform is beyond reproach. HokuApps has successfully served more than 20 industries for Android, iOS and the Web since inception. I would sincerely like to tell our audience that partnering with HokuApps for Android mobile app development can be the best decision for them towards a revenue-driven business model." – Deniel Singh clarifies.

Some of the prominent Android App Solutions are in following industries:

*Education
*Healthcare
*Manufacturing
*Banking
*Real Estate
*Retail/ E-Commerce
*Media & Advertising
*Transportation & Logistics
*Telecommunication

Getting your android app published on the Google App Store is an easy feat. However, recent news and opinions tell us that Google's Android is going the Apple way by making app submission a much more gated task. To this end, users need to understand that Google's policies will change with time and create apps for Android should be conforming to Google's guidelines.

And a highly-competitive business ecosystem, businesses can do no wrong by partnering with HokuApps, the top Android app development company, to get published on the Play Store, and remain so even after the newer guidelines come into effect.

Deniel aptly ends the conversation by saying, "Small,medium or even giant businesses, I am sure, are unsure if the investment is worth it. Let me tell you that it makes perfect business sense to get onto the mobile apps solutions for your enterprise as this is where the majority of the world, and your audience, resides. By 2019, Android numbers are expected to cross the 5 billion mark. This itself is enough to convince business owner to create an Android app with an Android app development

services provider like HokuApps."

About HokuApps: HokuApps is the fastest growing Mobile Application Development Platform (MADP) providers, helping businesses accelerate their transformation to the digital. The enterprise platform empowers businesses to Innovate, Modernise and Transform at a rapid speed. Powered by pre-configured components and modules, HokuApps low-code solutions allow businesses to create and integrate intelligent, agile solutions in sync with existing workflows.

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