

How to Succeed Via Federal Government Contracting

Rafael Marrero to Present at United States Hispanic Chamber of Commerce Legislative Summit

MIAMI, FL, USA, April 14, 2018 /EINPresswire.com/ -- Rafael Marrero, president and CEO of [Rafael Marrero & Company](#), will present at this year's United States Hispanic Chamber of Commerce (USHCC) Annual Legislative Summit being held at The Willard InterContinental in Washington, D.C. Throughout his workshop session, scheduled for Wednesday, April 25, at 10:30a.m., Marrero will address how Hispanic-owned businesses can succeed through federal government contracting.



The 60-minute workshop will provide insight on the ins-and-outs of conducting business with the world's largest customer, the U.S. Government. Recommended for Hispanic business executives, small businesses and local chambers, the workshop was designed to teach participants the best ways of how to secure set-aside contracts and special government certifications.

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Rafael Marrero

“The federal government marketplace presents a tremendous opportunity for small businesses and Hispanic-owned firms. I am thrilled by the opportunity to share my Secret Sauce for government contracting,” said Marrero. “Small business opportunities within the federal marketplace remain competitive and it’s imperative for small business owners to be up-to-date on what resources are available to them.”

Marrero advises Hispanic-, veteran- and women-owned small businesses on developing strategies to secure contracts with

federal government clients.

The three-day summit, which runs from April 24 through April 26, is hosted to promote the growth, development and interests of the more than 4 million Hispanic-owned business that contribute to the American economy yearly. Attendees will have the opportunity to participate in networking events, workshops, roundtable discussions and to connect with elected officials.

For information about attending the conference, visit USHCCLegislative.com.

About Rafael Marrero & Company

Rafael Marrero & Company, a leading Hispanic Business Enterprise (HBE) and Inc. 500 company helps other veteran-owned, minority, women, and small businesses break into the federal marketplace through SBA certifications, minority, and small business certifications, GSA schedules, procurement readiness training, and marketing. The firm's Business-to-Government (B2G) and Business-to-Business (B2B) management professionals can also help you determine which market segment or supply chain areas are the most appropriate choices for your business. Rafael Marrero & Company's management professionals are well versed in advanced marketing services aimed at the federal level and can discuss future growth and capacity planning.

Angie Diaz
Wragg & Casas
305-372-1234
email us here



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