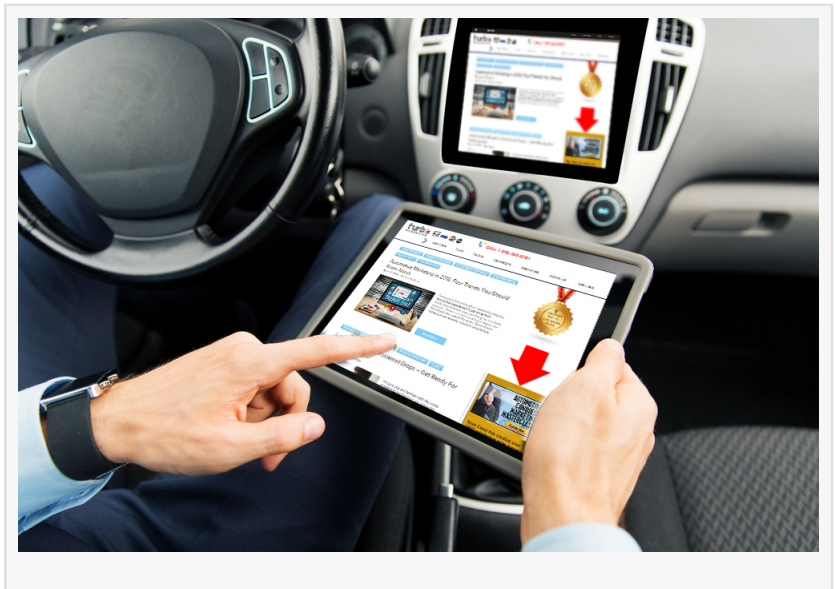


Turbo Marketing's Automotive Blog Named on Feedspot's Top 40 Car Sales Blogs And Website To Follow in 2018

Turbo Marketing Solutions, announce that their automotive marketing blog has made it on Feedspot's Top 40 Car Sales Blogs And Website To Follow in 2018.

CHELSEA, QUEBEC, CANADA, April 14, 2018 /EINPresswire.com/ -- Turbo Marketing Solutions, a Canadian [automotive marketing](#) agency specializing in digital automotive content marketing solutions for car dealerships in North America was excited to learn, earlier this April, that their automotive marketing blog had made Feedspot's Top 40 Car Sales Blogs And Website To Follow in 2018, sharing the honor with some of the big names in the car business.



Feedspot Top 40 list can be viewed at https://blog.feedspot.com/car_sales_blogs/

[Turbo Marketing's blog](#) provides car dealers and automotive marketing professionals with the latest information, strategies and tactics to help dealership leverage technologies, social media, advertising platforms like Facebook, Adwords, Adroll and YouTube and content marketing as a way to build their brand online.

Sean Cassy, one of the regular contributors, said: "We don't live in the world where there's a lack of information, we live in a day and age where there's an overabundance of it. I use the blog to help car dealers hone in on the knowledge that can immediately improve their lead generation and their sales. I hope to help them, through my posts, avoid the shiny new object syndrome and waste precious time in the race to shift their business model in the digital world."

According to Statista, the number of bloggers is expected to reach 31.7 million in 2020 and marketings who prioritize blogging are 13x more likely to achieve a positive ROI on their efforts (Source) so making the Top 40 list was a critical step to help Turbo Marketing solidify its corporate position as a thought leader in the automotive world.

Lucie Gauvreau, the CEO of Turbo Marketing and also one of the contributor to the blog adds: "We're telling dealers every day about the importance of blogging for their dealership's brand, and the importance to creating relevant content that educates vehicle owners and helps them enjoy a better ownership experience; so I think it's critical that we lead by example."

Interested parties can read Turbo Marketing's automotive blog here:

<https://www.turbomarketingsolutions.com/blog>

Lucie Gauvreau
Turbo Marketing Solutions
1 800 262-0081
email us here

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