

John Shegerian, Executive Chairman, ERI, Talks About Data Security When Disposing of Electronic Waste

*"In The Boardroom" On
"SecuritySolutionsWatch.com"*

NEW YORK, NEW YORK, UNITED STATES, April 16, 2018 /EINPresswire.com/ --

SecuritySolutionsWatch.com: Please give us a brief overview of ERI's solutions (<https://eridirect.com/services/>) for digital security issues. What is your perspective on the market drivers for ERI services at this time?

John Shegerian: While data is in use, most business entities will have stringent physical and software based tracking and security protocols in place to protect their digital security, whether it be PII, classified information, or simply proprietary or copyrighted data. However, all equipment will eventually reach its end of life. The key to maintaining these security protocols is tracking the data location as well as ensuring the appropriate destruction level based on data sensitivity. ERI allows entities to track their devices through our MyTrackTech system from shipment down to individual part level. We provide various destruction levels at ERI's own NAID certified facilities or onsite through our mobile shredding trucks.



John S. Shegerian - Executive Chairman - ERI

Our facilities handle the data destruction, the recycling, and any revenue recovery and resale all onsite. This ensures that equipment is not transferred between various organizations, increasing the chance of data loss. When ERI started its company, responsible recycling was the main market driver to our business. However, the core focus has since become:

“

We are honored to have John Shegerian, Executive Chairman, ERI, join us “In The Boardroom” to discuss best practices when disposing of electronic waste.”

Martin Eli, Publisher

Ensuring proper handling and tracking of data

- Reducing costs by utilizing our national footprint and convenient service options.

- ERI's certifications, including NAID, allow a company to more easily do their due diligence.

- Ensuring high levels of value recovery
- Finally, responsible management of material is still an important factor.

SecuritySolutionsWatch.com: Identity theft has never been more rampant (<https://www.cbsnews.com/news/identity-theft-hits-record-high/>) and we are all familiar with the headlines about Equifax, Uber and Orbitz breaches. What are your thoughts, John, regarding best practices that should be followed when disposing of electronic devices in this environment.

John Shegerian: The key to any security protocol is to minimize risk. Disposal of electronic devices must be part of an entity's security protocols and planning from the start and not relegated to the IT team, facilities team, or branch locations. If it is not managed with risk in mind, due diligence and data risk are often sacrificed as risk of breach is not understood or is underestimated at those levels. An entity has to choose its data destruction provider the same way it would choose its network security software providers.

SecuritySolutionsWatch.com: We understand that you will be speaking at the upcoming Cyber Investing Summit (<https://cyberinvestingsummit.com>) May 15, 2018 in New York City. May we have a preview of the topics you'll be discussing?

John Shegerian: Certainly. The Cyber Investing Summit is a terrific, cutting edge event and it's an honor and privilege to be a returning presenter there. I'm part of a panel on cyber sector partnerships. Among other things, I'll be talking about the fact that in this age of frequent cybercrime, identity theft and hardware hacking, it's time for government agencies, businesses and individuals to all make securing digital data a top priority. Many are moving in that direction, but it's surprising how many have not focused enough on this crucial situation. No matter who you are or how much you spend on cybersecurity services and software, if you don't responsibly destroy or recycle your hardware and the information it contains, you are leaving the back door wide open to hackers.

Be it a government official's laptop, a family smartphone or a business tablet, technology today is far too vulnerable to criminal attacks. Our personal privacy, businesses' proprietary information and even data pertinent to our national security are at stake. The key is for everyone to remember to safely recycle all old and unwanted items at the end of their lifecycles with a trusted recycling company. This final step in the life of an electronic device is now more important than ever.

For the complete interview with John S. Shegerian, Executive Chairman, ERI, please click here: [http://www.securitysolutionswatch.com/Interviews/in Boardroom ERI Shegerian.html](http://www.securitysolutionswatch.com/Interviews/in%20Boardroom%20ERI%20Shegerian.html)



ERI[®]

www.ERIdirect.com

REGISTER NOW



2018 CYBER INVESTING SUMMIT™

Tuesday, May 15, 2018

New York City

Cyber Investing Summit - May 15, 2018 - New York City

SecuritySolutionsWatch.com
SOLUTIONS • NEWS • EVENTS

www.SecuritySolutionsWatch.com

About SecuritySolutionsWatch.com

www.SecuritySolutionsWatch.com features thought leadership interviews about IT, IoT and security solutions. Our flagship "In The Boardroom" program, now in its 15th year, has delivered outstanding content about solutions from leading global brands such as: 3M, AMAG Technology - A G4S Company, ASSA ABLOY, Cisco Security, Dell EMC, HP Cybersecurity, Fujitsu, Gemalto, HID Global, IBM, ImageWare Systems, Intel, SAP, Siemens Security, Stanley Security, SONY Security, Unisys, and Yahoo, just to name a few.

What's YOUR...

- Authentication, cybersecurity, IoT, mobility, or "smart" solution?
- Defense, physical security, or homeland security solution?
- Environment or safety solution?
- Blockchain or FinTech solution?

We invite you to please join us "In The Boardroom" at www.SecuritySolutionsWatch.com. For a quick tour to see exactly how your brand will be featured, please contact Ali Eng on our publishing team
email: ALE@SecuritySolutionsWatch.com, or phone: 1+914.690.9351 .

For more details, please click here: www.SecuritySolutionsWatch.com/Main/Jan2018.pdf

And for our Media Kit, please click here: www.SecuritySolutionsWatch.com/MediaKit.html

It's FREE...our monthly newsletter with thought leadership content from leading security experts. Please click here: www.SecuritySolutionsWatch.com/newsletters/newsletter_2018_03.html
And please visit us on Twitter here: www.twitter.com/SecStockWatch

THIS PRESS RELEASE, AND ALL ADVERTISING, CONTENT AND ALL OTHER MATERIAL AND INFORMATION WHICH APPEARS ON SECURITYSOLUTIONSWATCH.COM AND/OR SECURITYSTOCKWATCH.COM, ONLINE AND/OR IN PRINT, IS SUBJECT TO OUR TERMS OF USE, CONDITIONS, AND DISCLAIMER HERE:

www.SecuritySolutionsWatch.com/Main/Terms_of_Use.html

Martin Eli, Publisher
SecuritySolutionsWatch.com
1+914.690.9351
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

