



# Enterprise Resource Planning Market Analysis 2018 (By Segment, Key Players and Applications) and Forecasts To 2022

*Enterprise Resource Planning Market 2018-By Facilitate Decision-Making and Analyzing Market Data on 2021*

PUNE, INDIA, April 16, 2018 /EINPresswire.com/ -- Summary

[Enterprise Resource Planning](#) (ERP) is an integrated software suite that controls and manages various enterprise applications such as sales and marketing, HR, payroll, accounts and finance, supply chain, inventory, logistics and others on a single platform. It helps increase business productivity and simplifies an organization's various departmental functions.

The growth of the ERP technologies market is driven by a surge in demand for cloud-based deployment among SMEs, centralized and real-time data control for better decision making, and operational improvement in various industrial sectors including manufacturing, retail, banking, logistics, government and others.

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Factors such as the high cost and complexity of system integration and a lack of awareness of product knowledge in underdeveloped nations are some of the major hurdles expected for the ERP market on its road to market penetration and development.

The global market for ERP technologies has been segmented based on application, deployment, organization size, industry vertical and geography. Based on application, the market has been classified into accounting and finance management, human resource management, procurement and order management, customer relationship management, supply chain management and others. By deployment the market is categorized into on-premise and cloud. By organization size the market is bifurcated into SMEs and large enterprises.

Based on industry vertical, the ERP market has been segmented into manufacturing, BFSI, healthcare, retail and consumer goods, government and education, transportation and logistics, it and telecom and others (such as professional services, energy and utility and chemicals). On the basis of geography, the market has been segmented into North America, Europe, Asia-Pacific, and ROW.

North America accounts for the largest market share of the global ERP market, followed by Europe and Asia-Pacific. Major players include SAP, Oracle, Microsoft, Sage Software Solutions, Epicor Software and Infor.

Report Scope:

The use of ERP for different business applications is the core market segment that covers accounting and finance management, human resource management, procurement and order management, customer relationship management and supply chain management. Other applications include

warehouse management and business intelligence. The ERP market is also bifurcated by deployment type, i.e., on-premise and cloud-based deployment.

The ERP market is also segmented into small and medium enterprises and large enterprises based on its implementation in different sized organizations; organization size is based on the number of employees. The SMEs segment is considered to be the enterprises comprised of between ten and 500 employees, while organizations which have more than 500 employees are considered to be in the large enterprises segment.

The ERP market is also segmented by vertical, including manufacturing, BFSI (Banking, Financial services and Insurance), healthcare, retail and consumer goods, government and education, transportation and logistics, and IT and telecom. Professional services, energy and utility, chemicals and some other industries are considered in the "other" industries segment. The regional analysis of the market includes North America, Europe, Asia-Pacific and Rest of the World (ROW). Revenue forecasts from 2017 to 2022 are given for all of the above-mentioned segments in the ERP market with estimated values derived from solution providers' total revenue.

The report also includes a discussion of the major players across each regional market. Further, it explains the major drivers and market dynamics of the market and current trends within the industry. The report concludes with a special focus on the vendor landscape and includes detailed profiles of the major vendors in the global ERP market.

#### Report Includes:

- 37 data tables and 17 additional tables
- An overview of the global market for enterprise resource planning technologies
- Analyses of global market trends, with data from 2016 and 2017, and projections of compound annual growth rates (CAGRs) through 2022
- Discussion of the applications of ERP technologies in accounting and finance, human resource, procurement and orders, customer relationship, and supply-chain management
- Coverage of the ERP implementation processes, i.e. consulting and planning, design and development, testing and deployment, and maintenance services
- Analyses of deployment models, i.e., on-premise and cloud deployment
- Comprehensive company profiles of major players in the market including Afas Software, Microsoft Corporation, Oracle Corporation, Salesforce.Com, Inc, Sap Se, Smart Erp Solutions, Inc. and Synergix Technologies ADEPT BUSINESS SOLUTIONS

AFAS SOFTWARE

APPRISE SOFTWARE, INC.

ASSOCIATED COMPUTER SOLUTIONS (PTY) LTD

EPICOR SOFTWARE CORPORATION

INFOR INC.

IQMS.COM

MICROSOFT CORPORATION

ORACLE CORPORATION

QAD INC.

QUALTEC SYSTEMS LTD

SALESFORCE.COM, INC

SAP SE

SMART ERP SOLUTIONS, INC.

SYNERGIX TECHNOLOGIES

SYSPRO

THE SAGE GROUP PLC

UNIT4

WORKDAY, INC.  
WORKWISE LLC

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