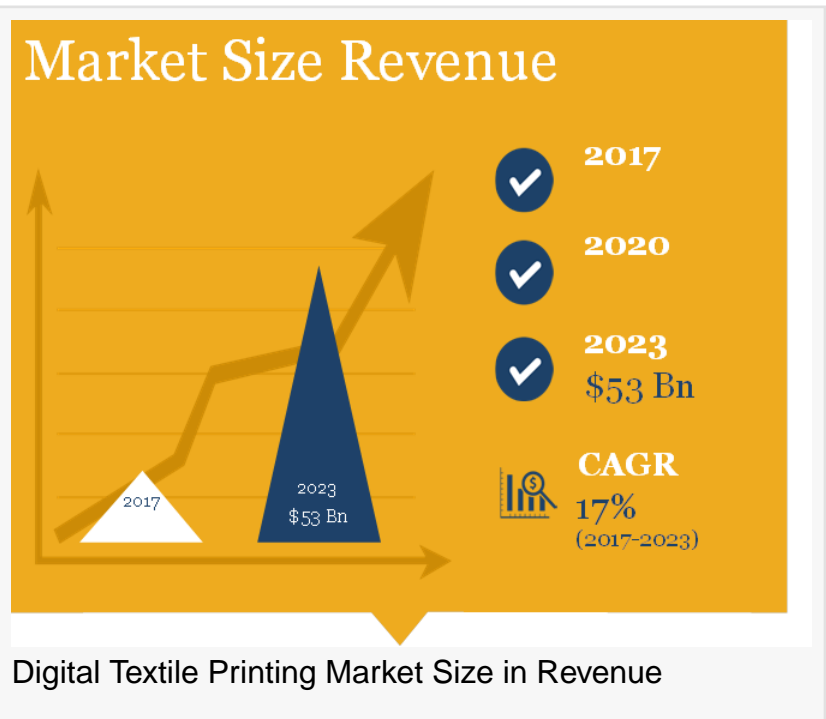


Digital Textile Printing Market Growth Analysis 2023, Market Size, Share, Trends , Major Vendors | Arizton

The global digital textile printing market to reach revenues of around \$53 billion by 2023 and is likely to grow at a CAGR of over 17%.

CHICAGO, IL, UNITED STATES, April 16, 2018 /EINPresswire.com/ -- Arizton's market research report on global [digital textile printing market](#) offers analysis on market size in revenue & volume , market share, industry trends, growth drivers, and vendor analysis. The market study also includes insights on segmentation by ink type (sublimation/disperse dye ink, reactive dye ink, acid ink, and pigment inks), by application (fashion textiles, home textiles, and industrial textiles), and by geography (APAC, Europe, North America, and ROW).



Digitalization in the process, equipment, and workflow of textile printing is offering a plethora of benefits to the end-users and the manufacturers in the industry. The leading vendors are leveraging rapid improvements and technological advancement in the supply chain to transform the global digital textile printing market.

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The introduction of integrated printing processes into value chains will help players occupy a larger market share and gain new consumer in the global digital textile printing market.”

Sayan, Analyst

The incorporation of stabilizing technology, sublimation printer, and universalizing ink chemistries will revolutionize the global market. The development of enhanced functionalities is resulting in the exponential growth of the haute couture and sportswear section in the market. The integration of digital printing in the textile printing will help manufacturers handle complex mechanism, a wide range of multi-disciplinary skills in fabric printing, mechanics, ink chemistry, and designs to fulfil orders successfully and implementing the right technique in the process. Moreover, digital printing helps textile merchants sync production process with actual work orders thereby, driving the demand in the global market. These

innovative technologies are wading off proofing and sample production and resulting in feasible short-run productions in the textile industry. The three factors attributing the demand for digital texting printing in the global market are consumer demands, globalization, and the growing need to increase supply chain efficiencies.

The benefits of using this technology in the textile industry includes better control of cashflow through print-on-demand for short runs, lower opportunity costs, demand for individuality, and higher accuracy. The growing need for management software that enable enhanced accuracy and increased visibility through the entire workflow from design to delivery will revolutionize the global market.

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Digital Textile Printing Market – Dynamics

The new emerging trend of functionalizing of textiles will transform the global digital textile printing market. The industry is witnessing the advancement of materials due to rapidly changing trends, technology breakthroughs, and expansion of applications. The extensive use of digital printers is resulting in the development of functionalizing textile in the global market. The introduction of functionalizing textiles used in swimming can resist frequent contact chlorine and water and exposure to sun by enhancing its color fastness. Some of the popular functionalizing textiles introduced in the global market include flame retardants, color change monitoring properties, uv-rays absorption, infrared rays absorption, germicide properties, dirt repellent properties, optical whitening agents, wrinkle resistance, and controlled release of encapsulated substance such as drugs. Additionally, the introduction of eco-friendly inkjet technology will result in the evolution of the global market over the next few years.

The trend of fluorescent printing in sports and safety apparels is driving sales in the global digital textile printing market

The global digital textile printing market by ink type is segmented into sublimation/disperses dye ink, reactive dye ink, acid ink, and pigment inks. The disperse/sublimation dye ink segment dominated the market share in 2017 and is estimated to grow at a CAGR of around 17% during the forecast period. The recent advancements in user-friendly color-management systems, design software, faster printers, higher utilization, and expanding gamut of inks are some of the factors attributing to the exponential growth of this segment in the global market. The sublimation and disperse dye ink find major applications in the interiors and garment industries.

Fast-fashion trends and assortment of textiles to transform the global digital textile printing market



during forecast period

The application segment in the global digital textile printing market is classified into fashion textiles, home textiles, and industrial textiles. The fashion textiles segment occupied more than half of the market share in 2017 and is anticipated to grow at a CAGR of approximately 18% during the forecast period. The introduction of smart garments and apparels created by using multifunctional fabrics is propelling the growth of this segment in the global market. The leading designers are differentiating their styles and are creating a niche through proprietary prints to sustain the intense competition in the fashion industry. The emergence of fast fashion that results in offering garment as soon as possible with one place for creating a collection and then delegating it to global factories for production will transform this market segment over the next few years. The integration of digital printing with DTG screen printing for specialty purposes such as puff, flocking, glitters, foils, and metallic will help vendors gain a larger digital textile printing market share and attract new consumers. Furthermore, the emergence of concepts such as superimposing, reflection, shadow, blurring, layering, and 3D printing will result in the evolution of this market segment.

Flexibility over screen printing in Europe to fuel demand in the global digital textile printing market during forecast period

The market by geography is divided into APAC, Europe, North America, and ROW. Europe dominated almost half of the market share in 2017 and is expected to grow at a CAGR of over 16% during the forecast period. The growing requirement for sophisticated technology, innovation, extremely high-quality goods and equipment, sustainability, and performance is driving the growth Europe in the global digital textile printing market. The top companies in the European market are investing in the procurement of equipment for inkjet printers to meet the growing demand for inventive garments and textiles in the region. The development of high-fashion trends in the UK and the Netherlands will create lucrative opportunities for leading vendors in the European market. The integration of digital printing will result in top quality fashion and textiles products in the EU manufacture clothes, cellulosic fibers, home, and technical textiles across various sectors. Also, the evolving business models and development of industrial-related textile printing solutions will revolutionize the European market during the forecast period.

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The report considers the present scenario of the global digital textile printing market and its market dynamics for the period 2018–2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. It also profiles and analyzes the leading companies and various other prominent companies operating in the market.

It provides the market size in

Revenue (\$ billion)

Volume (million sqm)

Major Vendors in the Digital Textile Printing Market

EFI

SPGPrints

Seiko Epson

Kornit Digital

Mimaki Engineering

Prominent Players in the Digital Textile Printing Market

ColorJet
Durst Phototechnik
DuPont
Dystar Group
Huntsman International
Konica Minolta
Marabu
MS Printing Solutions
Sawgrass Technologies
Sensient Technologies
Sun Chemical Corporation
Mutoh
Shanghai INKWIN Inkjet Technology
TrendVision Technology

Market Segmentation by Ink Type

Sublimation/Disperse Dye Ink
Reactive Dye Ink
Acid Ink
Pigment Inks

Market Segmentation by Application

Fashion Textiles
Home Textiles
Industrial Textiles

Market Segmentation by Geography

APAC
China
India
Indonesia
Europe
Italy
Germany
Turkey
North America
US
Canada
ROW
Brazil
UAE

View Report Details here: <https://www.arizton.com/market-reports/digital-textile-printing-market>

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Arizton comprises a team of exuberant and well-experienced analysts who have mastered in generating incisive reports. Our specialist analysts possess exemplary skills in market research. We train our team in advanced research practices, techniques, and ethics to outperform in fabricating impregnable research reports.

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