

# Zurich Now Available on Darwin Automotive

ISELIN, NEW JERSEY, USA, April 17, 2018 /EINPresswire.com/ -- [Darwin Automotive](#) announced today that it has added Zurich North America's Finance & Insurance (F&I) products to the Darwin core F&I menu, as well as Darwin digital retailing and service menu.



Darwin's leading F&I technology is utilized by more than 2,500 automotive dealerships across the United States. Auto dealerships use the Darwin technology platform to deliver a personalized effective customer experience and to electronically rate, contract and remit F&I contracts.

"We are thrilled to add access to Zurich's suite of F&I products to our growing network, which now includes more than 150 F&I product providers," said Christopher Grimes, Darwin's Chief Product Officer. "I believe Zurich's willingness to work with technology companies like Darwin is symbolic of an industry that is evolving and giving dealers flexibility to choose the best technology fit for them".

"The Zurich team is continuously looking for ways to help dealers provide an efficient, transparent and improved customer experience," said Marie Knight, Head of Direct Markets & Programs Strategic Services at Zurich. "Zurich's F&I products and services, together with Darwin's platform, make a great combination for dealers looking to ensure F&I is an integral part of the digital retailing future."

In 2017, Zurich and Darwin conducted a successful pilot program with a number of mutual dealer customers to test a potential joint effort," said Grimes. "We look forward to our new collaboration with Zurich; and are excited to provide access to Zurich F&I to our dealer customers nationwide."

## About Darwin Automotive:

Darwin Automotive was created by a team of industry experts who were involved in launching one of the first electronic F&I menus to ever hit the market. Thanks to partnerships with the largest Product Providers, F&I agencies and DMS technology companies, Darwin has become the market leader in Digital Retailing and F&I menu software. Darwin's platform is currently in use by 5 of the top 10 automotive groups in the country. For more information, visit [www.darwinautomotive.com](http://www.darwinautomotive.com).

## About Zurich Insurance Group (Zurich):

Zurich can trace its roots in the U.S. automotive industry back to 1922 with the founding of Universal Underwriters. Today Zurich provides commercial insurance, F&I products and services, consultative training services, Streamlined Selling System® illuminate, income development technology, compliance resources and reinsurance programs to the automotive retail industry segment including franchised auto dealerships. Zurich is one of the largest insurance providers of franchised auto dealers in the United States and one of the top providers of F&I products and services. Learn more at

<http://zurichna.com/automotive>.

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