

Lehel Reeves Joins Flick Fusion as Director of Partnerships and Business Development

URBANDALE, IA, UNITED STATES, April 16, 2018 /EINPresswire.com/ -- Flick Fusion announced today that Lehel Reeves has joined the company as Director of Partnerships and Business Development. In his new position, Reeves will oversee the creation and management of synergistic partnerships that will raise awareness for Flick Fusion's leading [video marketing technology](#), and increase sales and create greater ROI for auto dealerships.

"Lehel's experience and track record in the automotive industry are exceptional and he is already making an impact due to his energy and enthusiasm for our products, and his extensive industry connections," said Tim James, COO of Flick Fusion.

Previously Reeves was president and co-founder of Wheels TV, where he spent eleven years developing and managing partnerships with a number of prominent vendors including CDK Global, Dealer.com, Cox Enterprises and Autotrader.com. Additionally, he co-managed operations and represented the company at automotive marketing conventions and industry functions.

"Flick Fusion leads the automotive industry with their video and mobile video technology and a team well-known for exceptional customer support," said Reeves. "This is an exciting opportunity to be part of a company that has highly-respected leadership and compelling products, and I look forward to contributing to its continued growth."

Flick Fusion's [award-winning](#) Smart Flicks platform allows auto dealers to create, automate and elevate their video marketing strategies to maximize reach, engage customers and increase leads and sales.

For more information, visit www.flickfusion.com

About Flick Fusion

Flick Fusion offers a full-solution video hosting, marketing and distribution platform to automotive and



Flick Fusion
VIDEO MARKETING





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Lehel Reeves, Director of Partnerships and Biz Dev, Flick Fusion

other inventory-based industries. The platform delivers automated, integrated and rule/behavior-based, including geo-targeted, video content in real-time, across multiple touchpoints and throughout the entire purchase cycle.

Flick Fusion makes it easy for dealers to create desktop and mobile-friendly vehicle inventory videos, video email and customer engagement videos such as testimonials, service department overviews and more. Videos are proven to capture more buyers' attention, advance organic SEO rankings, generate leads and increase conversion rates. The Flick Fusion system builds emotional value and customer

loyalty for more than 3,500 brands and preferred partners.

Holly Forsberg
Carter West Public Relations
602-680-8960
email us here

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