



Presidents of Enterprising Organizations (PEO) appoints Nancy Croitoru as Executive Advisor in the GTA

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TORONTO, ONTARIO, CANADA, April 17, 2018 /EINPresswire.com/ -- Presidents of Enterprising Organizations (PEO), announced the appointment of Nancy Croitoru as Executive Advisor in the GTA.

As Canada's leadership and performance organization, PEO provides its Leadership Community with a unique and integrated suite of programs, services and networks designed to support, cultivate and accelerate its members' leadership excellence to achieve great impact through the organizations they lead, the communities they serve and the lives they live. Named in the Top 25 Women of Influence in Canada, Nancy Croitoru brings over 35 years of experience working with small to large, public, private and multi-national companies that has provided her with a strong track record of delivering superb operating results, developing talent and building a wide circle of influence within the corporate world and key stakeholders.

"We are very excited about the addition of Nancy Croitoru to our Executive Advisor team! Nancy's experience as an Entrepreneur and as the past President and CEO of Canada's largest consumer and food association (FCPC) will complement our already strong Executive Advisory Team here in Toronto. She is a great facilitator of leaders and brings a depth in experience in board governance, communications, marketing, strategy and leadership that will benefit not only the Advisory Board she leads but our entire leadership community." stated Leon Goren, PEO's President and CEO.

PEO distinguishes itself by combining four key strengths:

1. Leadership Peer Advisory Groups facilitated by experienced Executive Advisors in a safe and confidential environment
2. Proprietary leadership development tools and methodologies
3. PEO Leadership Community that accelerates leadership and organizational development results
4. Members only leadership events that promote executive learning and foster strategic relationships

Nancy Croitoru holds an Honors Bachelor of Science from McGill University, and completed postgraduate studies at Harvard, Rotman and the Institute of Corporate Directors.

She is an institute-certified Board Director and has international experience in food and consumer goods. She brings a diverse background of senior leadership roles as a successful entrepreneur, multi-national senior executive and industry leader. Croitoru is a strong strategic thinker, clear communicator and skilled consensus builder. She excels at bringing senior executives together with different perspectives, to drive solutions. She presently sits on several boards, including the Ministerial Advisory Board (Federal Minister of Health) for the Canadian Food Inspection Agency, the Ontario Telemedicine Network and the Desmoid Tumour Foundation of Canada.

“PEO offers an incredibly opportunity for business leaders to learn from each other in a safe, confidential environment. Its lonely at the top and PEO provides a unique forum of exchange where they challenge each other, provide different perspectives and all grow through the process.” said Croitoru. “I am really excited about being part of this dynamic organisation.”

To connect with [Nancy on LinkedIn](#)

To read [Nancy's biography](#)

About PEO:

PEO (Presidents of Enterprising Organizations) is a Canadian leadership advisory firm that has been the destination for business leaders to regularly meet and discuss important issues, solve problems and explore new opportunities since 1991. We provide a safe and highly confidential environment with PEO Executive Advisors who facilitate stimulating and astute dialogue to leverage the collective experience, creativity, intellect and wisdom of the Peer Advisory Board and the PEO Leadership Community at large.

We support, cultivate and accelerate our members' leadership excellence to achieve great impact through the organizations they lead, the communities they serve and the lives they live.

Our members say:

- “I credit millions of dollars in savings and earnings to the strategic help I get from the PEO process.”
- “It helps me consider all of my options, receive valuable feedback and gain clarity about directional decisions in a safe and confidential environment.”
- “Leadership can be a lonely place. Now, I have twelve leaders who think with me through my challenges and over 100 others as part of my personal network.”

A partial list of Canadian PEO members are the principals/leaders of Accompass, HIROC, Dundas BI, Gourmet Settings, Magnotta Wines, PMA Brethour Realty Group, Trufflepig, UMBRA and WestJet.

A partial list of multinational members includes Alcon Canada, Novartis, Bayer, Crayola, Hain Celestial, Callisto Integration, KINETRICS, Johnson & Johnson, Nestlé and Widex.

For more information about PEO, visit www.peo.net

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