

Kyera Debut Single "Passion" Featuring Music Legend Carlos Santana Hits the Airwaves and All Digital Platforms

Rafflelution Releases New Artist Kyera's Breathtaking Single "Passion" on Spotify, iTunes, Apple Music, Tidal, Google Play, and Amazon

NEW YORK CITY, NY, USA, April 26, 2018 /EINPresswire.com/ -- Rafflelution announced today that its new artist [Kyera](#)'s debut single, "Passion," is available for purchase on all digital platforms: [Spotify](#), iTunes, Apple Music, Tidal, Google Play, and [Amazon](#). The single features music legend [Carlos Santana](#) and producers award-winning Narada Michael Walden and Raffles Van Exel.

"Passion captures the essence of empowerment for humanity and not letting anything stand between you and your passion in life," said Kyera who wrote the touching lyrics. "I don't apologize for my greatness and no one ever should." Santana's electrifying sounds matched the power of Kyera's voice.



Kyera takes the musical world by storm with the debut of her mantra about self empowerment, "Passion," available everywhere you find music. Photo: Troy Jensen

"We wanted the diverse message of Passion to be an important influence in the #MeToo movement as a mantra about standing in your truth and pursuing your passion while keeping your integrity," said Van Exel, Kyera's manager. "Carlos Santana's contribution to the spirited song gives it a rock and roll feel and giving it a cross over sound."

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Kyera, the singer and songwriter for Passion.

In a recent radio interview on [iHeart](#) RUSA radio show with Andrey and Zoya, the only syndicated Russian-language FM HD station in the United States, Kyera talks about her accidental singing journey. "Music has been a big part of my life," she said. "I am a composer by nature." She explained that listening to her environment allows her to create music

from anything.

"Initially, I never considered myself as a singer until a dear friend, a fashion designer, heard me singing and became teary eyed from the beauty of my voice," said Kyera. "She said you have something extraordinary, you should sing your own songs." I debuted as a vocalist at her fashion show and found my passion for singing.

"I feel the right producer can duplicate what your music is about and help flow power through your voice," she said.

"When Raffles, a family friend and music producer heard my voice, he knew what to do and connected me with hit maker Narada Michael Walden," recalled Kyera. "This awesome producer was struck by my voice and music and was immediately on board."

Van Exel took the song to a higher level by bringing Santana on board to collaborate on Passion. As they say, the rest is history for Kyera's fast-rising music career.

For interviews and personal appearances, contact Kyeraworld Publicist Marie Lemelle at mariepr@kyeraworld.com.

To book Kyera, contact Raffles Van Exel at raffles@rafflesentertainment.com

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Behind the scenes with multi-talented music artist Kyera at Mega Producer Narada Michael Walden's Tarpan Studio in Northern California. Photo: Rafflelution



Inside the Grammy winning recording booth at Tarpan Studios, Kyera joins the prestigious Motown of Marin club, where some of the greatest musicians and vocalists in recent history have recorded hits. Photo: Rafflelution

KYERA

Kyera uses her voice and musical talent for humanity and not for self-glorification. Her song, "Passion," channels her desire to open up the doors for others to live their best life.



Rafflelution is the brainchild of Entertainment Consultant and Music Manager Raffles van Exel who has guided the careers of some of the world's greatest entertainers and brands.

This press release can be viewed online at: <http://www.einpresswire.com>

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