

ORIGINAL SOUPMAN FRESH SOUP DEBUTS NATURAL INGREDIENTS, FRESHLY MADE SOUPS

*NATURAL INGREDIENTS, FRESHLY
MADE SOUPS: LAUNCHING FIRST AT
GIUNTA'S MEAT FARMS IN LONG
ISLAND - PRODUCT AVAILABLE
NATIONALLY FOR OTHER OUTLETS*

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/EINPresswire.com/ -- The [Original
Soupman](#), makers of the best-tasting

soup in the world, debuts their fresh,
wholesome foodservice line of naturally
sourced [soups](#): The Original Soupman [Fresh Soup](#). These delectable, nutritious soups are
handcrafted in small batches right here in New York and are being delivered soon after cooking to all
9 renowned Giunta's Meat Farms locations. Original Soupman's exciting new partnership with Island
Fresh makes The Original Soupman the only branded soup company that is fully vertical in the New
York City Market, locally manufacturing and distributing their branded, iconic soups.



For the first time ever, you can now find Original Soupman Fresh Soup right in the deli section of
Giunta's Meat Farms, alongside fresh deli meats, cheeses, and other gourmet delights. The soups will
be available in 15 and 30-ounce branded Original Soupman containers, ready to take home, heat and
serve.

Original Soupman soups are not only delectable but also boast fresh vegetables and mouth-watering,
hearty ingredients. Educated consumers demand authentic foods made with clean ingredients that
taste great while offering nutritious benefits, and Original Soupman Fresh Soup fits the bill.

"Our New York roots run deep," says Joseph Hagan, President of The Original Soupman.
"We look forward to embracing our Long Island fans by offering our fresh soups at Giunta's Meat
Farms, a locally revered marketplace renowned for carrying only best-in-class products."

John Levantino, owner of Giunta's Meat Farms, agrees.

"We are thrilled to offer this amazing New York crafted soup, since we pride ourselves on offering our
patrons the freshest, premium products," says Levantino.

In addition to offering a wide variety of fresh soups to foodservice operations including restaurants,
colleges and franchises, The Original Soupman® also sells a complete line of delicious soups in eco-
friendly shelf stable Tetra Pak cartons at the best supermarkets, grocery, mass market and
convenience stores. The Original Soupman chooses to package in Tetra Paks because it makes it
possible to have the high quality, best tasting soups in a shelf stable package and contains no BPA

compared to canning.

Fans can visit our website, originalsoupman.com, to purchase 6-packs of the small batch, super fresh soups that are still made with the handcrafted excellence that has made these soups legendary with prices ranging from \$19.99 to \$24.96. The Original Soupman Soup wants to be sure that everyone has chance to enjoy the best tasting soup in the world – Soupman – Soup For All™.

The brand became famous when the “Soupman” yelled, “No Soup for You!” on the iconic television series Seinfeld, at the counter of the store ladling soup on any given day. Today the brand stands for “Soupman -- Soup For All!”

About Soupman

The Original Soupman’s roots began at the famous 55th St. and 8th Ave. store which inspired the famous “Seinfeld” episode that made Soupman a cultural icon. The soups were praised by the New York Times who called it “Art, not Soup” and the soups were rated #1 by Zagat as it set the standard for excellence. Today, the Original Soupman has built on that innovation and sells their soups across America in Tetra Pak cartons in the soup aisle at grocery stores and online. They have franchised restaurants and fresh soup available through their foodservice operations. Visit www.originalsoupman.com, “Like” us on Facebook and follow us on Instagram.

About Giunta’s Meat Farms

Giunta’s Meat Farms provides the freshest items in produce, meat and deli to over 7 million Long Islanders. Since opening their first supermarket, they have expanded their business with 9 additional locations in Commack, Medford, Port Jefferson, Lake Ronkonkoma, Hauppauge, Farmingdale, Bohemia, Holbrook and Northport.

Giunta’s Meat Farms are famous for their Produce - the largest and freshest selection of produce on Long Island; Meats - Large selection of fresh meat custom cut at our meat counter with specially trained butchers; Deli - Full line of Boar’s Head cold cuts as well as a wide range of Italian meats and cheeses and Bakery - Baked in store daily including Italian bread, rolls, cookies, cakes and pastries.

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