

mxHero, Inc. Announces Strategic Partnership with Canada's MNP

Today, San Francisco based mxHero™, Inc., announced a strategic partnership with MNP, a leading national accounting, tax and business consulting firm in Canada.

SAN FRANCISCO, CALIFORNIA, UNITED STATES, April 19, 2018 /EINPresswire.com/ -- Today, San Francisco California-based [mxHero™](#), Inc. ("mxHero"), announced a strategic partnership with [MNP](#), a leading national accounting, tax and business consulting firm in Canada.

Through growth of their Technology Solutions services and partnerships with leading software innovators, MNP continues to provide custom technology advisory and data analytics to its customers.

"Our partnership with mxHero will fuel our ability to offer our clients world-class, cloud-based platform innovations to meet emerging needs around the management of unstructured data and content for the enterprises of tomorrow. This partnership will provide our clients the innovation they require to meet current and emerging compliance (e.g. PIPEDA, HIPAA, GDPR, etc.), security and workflow enablement objectives, while driving out the overhead cost of information technology within their enterprises. We see significant opportunities with artificial intelligence, machine learning and workflow automation. Our partnership with mxHero will enable our clients to more rapidly transform to becoming "born digital" organizations," said Scott Greenlay, National Director Technology Solutions for MNP.

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Our partnership with MNP vastly extends mxHero's Mail2Cloud technology footprint to the Canadian and global business sectors. We are excited to announce this partnership."

*Alexis Panagides, CEO,
mxHero Inc.*

MxHero is a cloud service for intelligent e-mail management. Through its intelligent platform innovation, mxHero drives significant capability within the enterprise through its ability to automatically and intelligently capture email-based content and meta-data with seamless routing to leading Cloud Content Management (CCM) platforms including [Box \(www.box.com\)](#). By some estimates, some 40%-50% of an enterprise's relevant content resides within the email paradigm. With mxHero, enterprises extend the CCM and enterprise cloud-based content platform strategies to the

unstructured content residing in email to fuel innovation, security, collaboration and emerging solutions around AI (artificial intelligence), ML (machine learning) and content-based sentiment



analysis. “Our partnership with MNP vastly extends mxHero’s Mail2Cloud technology footprint to the Canadian and global business sectors. We are excited to announce this partnership with MNP and look forward to seeing further adoption of our technology within all sectors of the Canadian and global economy through this strategic partnership” said Alexis Panagides, Co-Founder and CEO of mxHero.



Under the terms of the partnership announcement, MNP will be an authorized reseller of mxHero’s Mail2Cloud technology across all government, non-profit and commercial enterprise sectors inside of MNP’s current and emerging customer base. The partnership with mxHero and the Mail2Cloud technology solution combined with MNP’s professional services and broader partner-aligned cloud technology offerings will fuel future innovation for MNP’s customers.

About mxHero

MxHero's products and services gives companies, service providers and end users powerful new ways to control, use and analyze email-based content. Apps developed for MxHero's platform work with any email management program, including Gmail, O365 and Microsoft Exchange. MxHero is the 2016 Box Elite Partner of the Year and provides solutions mapped to the world's foremost cloud and hybrid content management platforms including Box. More than 3,500 companies with over 1 million users have added MxHero to their email. To learn more about MxHero visit <http://www.mxHero.com>. Find MxHero on Twitter: @mxHeronet and Facebook: MxHero.net

About MNP

MNP LLP is one of the largest national accounting and consulting firms in Canada, providing client-focused accounting, taxation and consulting advice. National in scope and local in focus, MNP has proudly served individuals and public and private companies for 60 years. Through the development of strong relationships, MNP provides personalized strategies and a local perspective to help them succeed. For more information, visit www.mnp.ca.

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