

Colorado Electric Bicycle Company Partners with Boulder Bike Sharing Program

Optibike, the oldest Electric Bicycle Manufacturer in America, announces its partnership with the Boulder BCycle Bike Sharing Program.

PAONIA, COLORADO, US, April 18, 2018 /EINPresswire.com/ -- Colorado based Electric Bicycle Manufacturer, Optibike, announces the continuation of the 4 year partnership with Bike Sharing Program, [Boulder BCycle](#) for 2018.

Optibike and Boulder BCycle created the [BEAST](#) (Boulder B-cycle Electric-Assist Service Trailer) to solve the problem of re balancing the bikes from station to station.



The Boulder BCycle Electric Assist Service Trailer

With 43 stations and over 300 rental bikes, Boulder BCycle has a huge task of re-balancing the stations as too many bikes get to one station. Prior to the Optibike and the BEAST, BCycle would use a pick up truck. The pickup truck was costly, increased traffic congestion and pollution and was difficult to maneuver in small city areas.

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We are proud to have Boulder BCycle use Optibike Electric Bicycles to help them achieve their mission of reducing pollution and congestion with their bike sharing program.”

Jim Turner

The powerful Optibike Pioneer [Allroad](#), assembled in the US, tows a large trailer carrying up to three B-cycles at a time to allow environmentally-friendly distribution of bikes between downtown stations at peak times. It also provides the Boulder B-cycle team with transportation to events when truck access isn't permitted, which is a huge benefit!

Optibike has been sponsoring this program since 2013, and in 2018 the program will be back and bigger than ever! Look for the BEAST on Boulder streets from Memorial Day through Labor

Day.

About Optibike: Optibike is the oldest manufacturer of electric bicycles in America. Based in Colorado, Optibike has been producing electric bike since 2007. Sold in over 30 countries, Optibike is known for its high performance electric bikes that lead the industry in style and performance.

About Boulder BCycle: Boulder B-cycle is a 501(c)(3) nonprofit dedicated to implementing and operating a community-supported bike-share program that provides Boulder's residents, commuters and visitors with an environmentally friendly, financially sustainable, and affordable transportation option that's ideal for short trips resulting in fewer vehicle miles traveled, less pollution and congestion, more personal mobility and better health and wellness.

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The BEAST Loaded with Bikes



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