ICONICS to Demonstrate Smart Energy AnalytiX® SaaS Solution at Hannover Messe 2018

ICONICS will demonstrate its new Smart Energy AnalytiX® software-as-a-service (SaaS) solution at Hannover Messe 2018

HANNOVER, GERMANY, April 23, 2018 /EINPresswire.com/ -- ICONICS is a global automation software provider and five-time winner of the Microsoft Partner of the Year award. The company provides advanced web-enabled BACnet certified visualization, analytics, and mobile software solutions for any energy, manufacturing, industrial or building automation application. ICONICS will demonstrate its new Smart Energy AnalytiX® software-as-a-service (SaaS) solution as a co-exhibitor within the Microsoft booth (Hall 7, Stand C40) at Hannover Messe 2018 taking place in Hannover, Germany from April 23 – 27, 2018.

Smart Energy AnalytiX incorporates ICONICS' expertise with energy management, fault detection/diagnostics and KPI self-service dashboard technologies into a cloud portal-based subscription solution. This solution is especially useful within energy-smart buildings and facilities management applications. It targets customers' operational expenditure (OpEx) instead of capital expenses (CapEx), providing an inexpensive, subscription-based payment structure with lower deployment cost and time. Smart Energy AnalytiX is a fixed-feature solution that requires no customization and provides managed services for issue identification and resolution.

"Smart Energy AnalytiX provides an easy-to-use, secure cloud-based energy analysis and fault management solution," said Russ Agrusa, President and CEO of ICONICS. "Customers who opt to use this subscription-based product can save on traditional costs associated with data center infrastructure and IT staff expenses, while ultimately saving even more by reducing energy use and adhering to predictive maintenance practices."

Users of Smart Energy AnalytiX can access the application through their selected cloud services provider, such as Microsoft Azure. Access to the Smart Energy AnalytiX portal is granted through a secure login. After logging in, users are first directed to an overview dashboard that contains pertinent KPIs and information based on user roles. For example, building owners and technicians could see different KPIs immediately after logging in.

"Cloud-based analytical software can help customers save time and lower expenses," said Caglayan Arkan, General Manager, Worldwide Manufacturing at Microsoft. "In the example of ICONICS' Smart Energy AnalytiX, which integrates with the Microsoft Azure cloud platform, that means reducing costs, carbon and consumption, in addition to enjoying the ease of subscription-based software."

The Smart Energy AnalytiX dashboard provides easy access and drill down into detailed information about a specific selected building such as the building name, address, grade, occupancy, etc. A cost graph shows full drill-down and multiple slicers/filters for insightful analysis. The energy portal within Smart Energy AnalytiX contains information such as consumption, analysis, heat map analysis, comparisons and reports. The faults portal contains multiple tabs of fault-related information such as

cost analysis, trends, and/or reports.

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ICONICS Background Information

ICONICS, a longtime Microsoft Gold Partner and five-time Microsoft Partner of the Year award winner, including the Application Development, CityNext and Sustainability Partner of the Year, provides solutions to improve productivity, reduce integration time and operating costs, and optimize asset utilization with visualization and automation software. Founded in 1986, ICONICS has 350,000 installations in over 80 countries worldwide. ICONICS meets the demanding application challenges of the automotive, building automation, food and beverage, government infrastructure, manufacturing, petrochemical, pharmaceutical, renewable energy, utilities and water/wastewater industries. As a managed Microsoft ISV Partner, ICONICS designs its solutions to leverage Microsoft technologies, including Windows 10, Windows Server, Microsoft .NET, Microsoft Azure, SQL Server and Microsoft SharePoint.

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