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DUBAI, DUBAI, UAE, April 18, 2018 /EINPresswire.com/ -- The Millennium Airport Hotel Dubai has confirmed its presence at the Arabian Travel Market (ATM) taking place in Dubai from 22 to 25 April 2018. The hotel has established itself as a prestigious address for events and will be showcasing its world-class business and leisure facilities at the exhibition.

Mr. Simon Moore, General Manager of Millennium Airport Hotel Dubai, said, "It is extremely important for us to be present at the ATM which is the largest gathering of inbound and outbound tourism professionals in the Middle East. Hence it gives us an excellent opportunity to leverage awareness about our fabulous facilities - ideal for the MICE segment that is now a strategic focus for us. ATM also offers us the perfect platform to strengthen our wide network of travel trade professionals by reinforcing our valuable partnerships with key players and opening new business opportunities. In addition, we are eager to see the new tourism attractions and the latest developments in travel technology that are transforming our industry."

Giving details of the latest business developments and initiative at the Millennium Airport Hotel Dubai, Mr. Moore said, "We are now increasingly focusing on enhancing our facilities while maintaining the highest quality and standards. The areas of growth that we are looking at is not by simply driving existing business but rather by diversifying our revenue streams. We have recently added fabulous new dining outlets and meeting facilities that are doing extremely well."



Simon Moore - General Manager



Outdoor Pool View

Celebrating 25 years as the Middle East's most successful travel trade show, ATM will showcase over 2,800 products and destinations while bringing together over 28,000 buyers and 39,000 travel professionals from around the world.

Millennium Airport Hotel Dubai will be present at Arabian Travel Market from 22 to 25 April on stand 'HC 0650' in Sheikh Saeed Hall in Dubai International Convention and Exhibition Centre.

Millennium Hotels and Resorts, Middle East and Africa

Millennium Hotels and Resorts is a dynamic, global hotel company, which owns, asset manages and operates over 130 hotels worldwide. With almost 40,000 rooms and a portfolio of brands; including The Biltmore, Grand Millennium, Millennium, Millennium Place, M Hotel, Copthorne, Agarwood, Kingsgate, Millennium Executive Apartments and Studio M, that serve different market segments, representing quality and value in every class.

Currently operating 32 hotels in the Middle East and Africa, the Group has an extensive expansion strategy in place, with 40 hotels in the pipeline. Each property in the region is unique, catering to the varying tastes and needs of the international business and leisure traveller but with a consistent promise to provide a first class service and a rewarding experience for guests. Millennium Hotels and Resorts is committed to differentiating itself by embracing the true spirit of diverse traditions, with a sincere respect to historical heritage and local culture.

With the motto "More than Meets the Eye", Millennium Hotels and Resorts is committed to a customer-centric philosophy and complete guest satisfaction.

For more information, please visit www.millenniumhotels.com

For media contact:

Hina Bakht

Managing Director

EVOPS Marketing & PR

Mob: 00971 50 6975146

Tel: 00971 4 566 7355

Hina.bakht@evops-pr.com

www.evops-pr.com

Hina Bakht

EVOPS Marketing & PR

97145667355

email us here

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