

Fallon Software Pvt Ltd and Attorney Rehabilitation Group, LLC sign cooperation agreement for IT services

Fallon Software to provide IT systems and support for increased effectiveness of the operations of Miami-based Attorney Rehabilitation Group (ARG)

MIAMI BEACH, FLORIDA, UNITED STATES, April 18, 2018

/EINPresswire.com/ -- The Miami-based company Attorney Rehabilitation Group, LLC (ARG), which provides internet marketing and reputation management services for lawyers, has signed a tech service agreement with [Fallon Software Pvt Ltd.](#), based in Pune. With this agreement, ARG is greatly expanding its technical capabilities and will expand its range of services offered.



Office of Attorney Rehabilitation Group, LLC

ARG has developed a proprietary online reputation management ([ORM](#)) system specifically for attorneys. There exist many Social Media Marketing firms and Online Reputation Management (ORM) companies that use Social Media Marketing or Search Engine Optimization to manage a lawyer's or law firm's profile circulating on the internet. In comparison, ARG uses substantive material to manage and emphasize the positive aspects of a lawyer's practice.

“

... Attorney Rehabilitation Group chose Fallon Software as its tech partner. ... Based on its proprietary system, [ARG] has significant data management requirements that we are capable of managing.”

Anuradha Panigrahi, Director of Fallon Software

ARG was founded by Internet Marketing Specialists and Attorneys who all have first-hand experience with the challenges of the practice of law, and the potential negative effects of the internet on reputation and business development. With the technical support of Fallon Software, ARG will expand its technical efficiency and scope of services.

“We are proud that Attorney Rehabilitation Group chose Fallon Software as its tech partner. In fact, we have significant experience in managing complicated data and document clusters, based on our work for a U.S.-based contract management company,” says Anuradha Panigrahi, Director of Fallon Software. “Based on its proprietary system, Attorney Rehabilitation Group has significant data management requirements that we are capable of managing.”

In providing its services, ARG avoids Social Media because it may actually multiply negative

information by giving other parties, including self-appointed vigilante, an opportunity to respond in negative ways. Thus, its approach is substance-based, which requires additional tech resources and case management staff.

ARG focuses in particular on attorneys who are adversely affected by the disciplinary system of the various courts and bar associations, meaning attorneys who have been “sanctioned” or gone through a “disciplinary action.” Once a court or bar association publishes negative information about an attorney, no matter how small, such information gets multiplied on the internet and can severely affect a law practice.



Office of Attorney Rehabilitation Group, LLC, reception area

If an attorney has been sanctioned by a court or State Bar Association, that information will appear as adverse unless clarified or put in context. A potential client looking for a lawyer who finds this information on the internet will, in most cases, not fully understand how relevant (or not relevant) this is as to the lawyer’s professional abilities. Further, such information appears in multiple forms. The bar association usually sends it by email right to the inbox of all attorney members. Then it is permanently attached to the lawyer’s name in the attorney directory of the bar. Finally, many bar associations send out press releases or even publish negative articles about such sanctioned attorneys.

Such adverse information can severely impact an attorney’s ability to continue a law practice. The potential financial losses are significant, because someone finding such information on the internet may consider the attorney “not trustworthy” – without knowing anything else about that attorney. ARG uses a proprietary system to assist attorneys in promoting the positive aspects of their law practice, thus counter-acting the adverse effects of a sanction by a bar association or court.

About Attorney Rehabilitation Group, LLC (ARG)

Attorney Rehabilitation Group, LLC (ARG) is a Miami-based Online Reputation Management (ORM) company focusing on attorneys who have adverse information such a disciplinary action circulating on the internet. While one cannot simply delete most such adverse information, it can become much less relevant once the positive aspects of a lawyer’s practice are appropriately displayed. To this end, ARG has developed a proprietary system for Online Reputation Management. ARG was founded by Internet Marketing Specialists and Attorneys who all have first-hand experience with the challenges of the practice law, and the negative effects of the internet on reputation and business development. ARG’s website is www.AttorneyRepRehab.com. The Company is a Member of the Greater Miami Chamber of Commerce, www.miamichamber.com.

About Fallon Software Pvt Ltd.

Fallon Software specializes in IT solutions for corporate clients. Its client-system driven model is among the best, leading to a better delivery model in shortest time with the best solutions. Based in Pune, India, its core team consists of computer programmers, network administrators, database administrators, business analyst, web designers, and content management specialist. The services offered cover Custom Software Development, Web Development, Software Outsourcing. Among its

U.S. clients is a contract management software company. The website is
<http://www.fallonsoftware.com/>

Genevieve Maki
Attorney Rehabilitation Group, LLC
7864564274
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.