

BLLA's Boutique Hotel Investment Conference Returns June 6 with Who's Who of Hospitality & Beyond

Hospitality Industry Luminaries Come Together in New York City on June 6th to Discuss Next Generation of Boutique Money in a full day of over 40 speakers.

NEW YORK, NY, USA, April 19, 2018
/EINPresswire.com/ -- Industry Luminaries Come Together in New York City to Discuss Next Generation of Boutique Money

Boutique & Lifestyle Lodging Association's ([BLLA](#)) most acclaimed event of the year, the Boutique Hotel Investment [Conference](#), returns June 6 for a powerhouse lineup at The Times Center in New York. This year's distinguished conference brings together

industry's most elite hoteliers, C-level executives, entrepreneurs and investors as well as the most creative minds in the general boutique space for a day of analysis and networking. As the clear leaders in the boutique lifestyle space, BLLA's mission is to globally connect independent, upscale hoteliers and businesses with fellow industry innovators, discerning consumers and global educators.

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BLLA COO, Ariela Kiradjian

Executive.

"The industry is ever-changing and BLLA is at the forefront of that movement as we continue to elevate, connect and educate the community on the space," says BLLA Founder and CEO Frances Kiradjian. "Our annual Investment conference sets industry trends for the year ahead while connecting true hospitality visionaries."

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Ariana Huffington interview

Javier Egipciano of Arlo Hotels, New York's hottest new micro-lifestyle concept, will explore how boutique hotels are maintaining cultural relevancy by creating immersive experiences. As the fashion industry continues to merge into the world of boutique, Annika Meller of Anine Bing will speak to powering an international lifestyle brand centered around boutique, while Jeff Carvehlo of Highsnobiety will delve into how he transformed a blog into a media empire and became the voice of authority on urban luxury.

Following the panels and several power networking sessions with the most sought-after financiers and hotel luminaries, will be The Stay Boutique After-Party hosted by BLLA. Also included in ticket registration is a welcome breakfast and gourmet lunch.

For tickets, sponsorship options and additional information, please head over to BLLAnewyork.com. Follow BLLA on [Instagram](https://www.instagram.com/StayBoutique_), @StayBoutique_

Conference Sponsors include:

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About the Boutique & Lifestyle Lodging Association (BLLA)

The world's most innovative and progressive organization dedicated to the luxury independent boutique lodging and lifestyle industries. The association connects the world's most dynamic executives with cutting edge business and operational insight. BLLA's membership benefits allow access to the world's leading minds in the space through events, research and education. Our mission is to provide leadership and opportunities for global recognition and connections to the world's best hotels, vendors and manufacturers. All resulting in strategic interactions and access to information that helps people and organizations thrive. Join the movement that BLLA gave birth to in 2009 and become a part of something that is truly unique, exciting and inspirational. www.blla.org

Ariana Squillacciotti



BLLA After-Party



Networking boutique-minded professionals

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