Global Pure Play Software Testing Services Market by Research Analysis, Segments, Parameter, End-user, Forecast to 2022

Pure Play Software Testing Services Market covers the landscape of the global market and its growth prospects in the coming years.

PUNE, MAHARASHTRA, INDIA, April 20, 2018 /EINPresswire.com/ -- "Global Pure Play Software Testing Services Market Professional Survey Report to 2022" Purchase This Report by calling QYReports.com.

Pure-play software testing services is one of the segments of outsourced software testing services market. Researchers believes 2018 will be a positive year for pure-play software testing service providers. Software testing is a vital component of the software development life cycle.

The global pure play software testing services market is highly competitive and fragmented due to the presence of a large number of regional and international vendors on a global level. Various competitive factors followed by vendors include software testing offerings and portfolio expansion, IT security and compliance, quality assurance services, enterprise- specific services, and pricing model. A multitude of vendors are providing vertical-specific software testing solutions and services, which will fuel the competitive environment in the market among existing and new players.

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Company Profiled: The Top Key Players includes in this report are Inspearit, Planit Testing, QualiTest, Software Quality Systems, Acutest, Amsphere, Chakkilam Infotech, Fraunhofer Institute for Experimental Software Engineering, imbus, QA InfoTech, Silicus Technologies, Tesnet Software Testing, Trigent Software.

The global technology industry has witnessed various acquisitions, cross-border mergers, and the rapid adoption of social media platforms. It has also seen the creation of large volumes of data and rapid advances in cloud and mobile technologies. Another major progress was the Internet of Things (IoT), which is gradually changing the ways how organizations interact with their employees, partners, and customers. The change in business needs compels industries to increasingly rely on digital transformation, mobility, and smart data analytics software. These services have become key investment areas.

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According to our industry experts, companies are focusing on product development and R&D to develop high-quality products. Also, firms are increasingly hiring independent testing vendors that specialize in testing services and have the necessary tools for testing. Even companies that have invested heavily in testing tools are struggling due to the lack of trained in-house resources to

implement these tools. This, in turn, is expected to augment growth in the global pure play software testing services market during the next four years.

Key Topics Covered:

PART 01: Executive summary
PART 02: Scope of the report
PART 03: Research Methodology
PART 04: Introduction
PART 05: Market landscape
PART 06: Market segmentation by end-user
PART 07: Geographical segmentation
PART 08: Decision framework
PART 09: Drivers and challenges
PART 10: Market trends
PART 11: Five forces analysis
PART 12: Vendor landscape
PART 13: Key vendor analysis
PART 14: Appendix

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