



# Stonehill Expands to Accommodate Growing Demand for Content Creation

TAMPA, FLORIDA, UNITED STATES, April 21, 2018 /EINPresswire.com/ -- Stonehill announced today that Laura Roberts has joined their team as a Content Specialist. Laura is a professional writer and communication consultant, specializing in business marketing and market research. She will be joining the Sales enablement practice within Stonehill which is focused on optimizing



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*Doug Pace, President and CEO  
of Stonehill*

sales processes within high performing organizations. With significant company growth in 2018, Stonehill has found an increasing demand for content creation and Laura was the perfect candidate to help provide their clients with the quality work they stand behind.

Laura Roberts graduated from Rollins College with a BA, cum laude, in Classical Studies and ArtHistory. Laura has over ten years of writing experience ranging from

academic and technical writing to site content and blog articles. Prior to joining Stonehill, Laura worked at Restaurant Magic Software where she led the team in drafting internal and client-facing written media for communication and education. Laura is originally from Atlanta, Georgia but now resides in the Tampa Bay area with her husband and daughter.

"We are excited to have Laura joining the Stonehill team" said Doug Pace, President and CEO of Stonehill. "Dedication to our clients is essential to our success we know Laura will be a great addition to our team."

## About Stonehill

Stonehill is a strategy and innovation consultancy. We help companies to identify opportunities, enter new markets, and accelerate growth. Our teams consist of an innovative blend of creative, strategy, technology, and change management experts, giving us the ability to unite the functional silos of business in the common objective of creating differentiated customer experiences.

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