

# Golfstat Website Continues the Legacy of College Golf and Statistics

*President Brian Laesch, like his father Mark Laesch, keeps the passion for college golf a priority.*

INDIANAPOLIS , INDIANA, USA, April 22, 2018 /EINPresswire.com/ -- April 22, 2018: Golfstat introduces a new president, Brian Laesch and releases an enhanced website

(<http://www.golfstat.com/>) moving college

golf scoring and statistics forward. The Golfstat website has been updated to a new format making it more user friendly with an improved user experience while maintaining the same backbone of live scoring and college golf statistics.



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*Brian Laesch*

Mark Laesch founded the company by utilizing his golf analytics with just a few college golf teams and then built Golfstat into the company you see today. Unfortunately, Mark passed away in March of 2017 after a hard-fought battle with ALS. In December 2017, he was inducted into the Golf Coaches Association of America College Golf Hall of Fame. Mark Laesch left an indelible footprint on college golf that will be felt for decades to come.

Brian Laesch, the new president of Golfstat, is honored to take his father's legacy with Golfstat and college golf and enhance the capabilities of the company. The new logo and

branding keeps the Golfstat standard and moves it forward with a new strategic direction. The new website now has a stunning look and outstanding performance thanks to a dedicated team bringing many years of experience in technology and college golf. The complexities of live scoring and college golf rankings compilation make having a unique and friendly web interface imperative.

The website is phase one of the redevelopment with future enhancements on the horizon providing more value to college golf, building on a solid foundation. The company is constantly thinking ahead, evaluating ways to improve the amount of data that both teams and individual players can leverage to improve their golf game.

President Brian Laesch, stated: “My father built Golfstat, driven by his passion for golf, statistical analysis and how that analysis can be used to improve and grow the game. He was fortunate to do what he loved. He changed college golf and we are grateful to be carrying on his legacy through the relationships we have with the NCAA, NAIA, NJCAA, GCAA and WGCA.”

Golfstat is known for producing the weekly golf rankings during the season for the NCAA, NAIA and

NJCAA colleges around the country. They also provide a live scoring service for any golf event around the world. It's those two product lines that form the backbone of Golfstat with additional services to help golf teams monitor their scoring and results. Golfstat is honored to continue its partnerships with the NCAA and with college golf and look forward to working to enhancing the future of this vital sport.

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