

E-Commerce 2017–By Identifying the Key Market Segments and Key players holding market share upto 2022

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/EINPresswire.com/ -- E-Commerce Market

Summary

Global e-commerce market growth outlook is positive with significant growth potential for e-commerce in emerging countries. Rapid growth in millennial population in emerging markets, rising smartphone and internet penetration, access to online payment options, and technological advances such as big data and cloud-based e-commerce platforms are driving the e-commerce industry. The market for e-commerce reached a value of nearly REDACTED in 2017 and is expected to grow at a compound annual growth rate (CAGR) of REDACTED to nearly REDACTED by 2022.

The market for e-commerce is concentrated with a few large players dominating the market. Major players in the market are Amazon, JD.com, Alibaba, Apple and Walmart. Amazon accounted for the largest share of the market for e-commerce in 2017. The highest growth is projected to come from food and personal care segment which is forecasted to grow at a CAGR of REDACTED. Major factors included rise in disposable incomes and growth in internet penetration in emerging markets.

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Report Highlights

- 94 data tables
- A detailed overview and an industry analysis of the global e-commerce market
- Analyses of global market trends, with data from 2016 and 2017, and projections of compound annual growth rates (CAGRs) through 2022
- Identification of major drivers and restraints, along with key trends and technology updates that



affect the market

- Quantification and segmentation of the global e-commerce market by geography and product offerings, such as apparel and accessories, electronics and media, food and personal care, and furniture and appliances
- Company profiles of leading players in the market, including Alibaba Group Holding Ltd., Amazon.com, Inc., Apple, Inc., JD.com, Inc. and Walmart, Inc.

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