

Global Head-Up Display Market 2018 Industry Analysis, Component, Share, Growth, Sales, Trends, Supply, Forecast to 2025

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PUNE, INDIA, April 23, 2018 / EINPresswire.com/ -- Head-Up Display Market:

Executive Summary

Global Head-Up Display Market valued approximately USD 1 million in 2016 is anticipated to grow with a healthy growth rate of more than 29 % over the forecast period 2017-2025. The major factors such as growing awareness about vehicle and passenger safety; technologically advanced HUDs and rising demand for connected vehicles are driving the market growth. However, high need of power, luminance, and brightness and errors in HUD Display Technology are major restraining factors in the growth of the market.

The HUD systems projects images, data, and supportive information to viewer or the driver this helps viewer to view both sides of outside area and the information simultaneously. Recently, HUD system finds applications in active application arenas including motorcycle helmets, automobile windscreens, in which the data is presented on the visor. Presently, several luxury car manufactured such as BMW AG and Daimler AG have started including HUD displays in their top automobile models. Bright future is likely to witness of these systems as this help in minimizing accident proportion and make sure safer driving.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

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By Component:

Video Generator Projection Unit Liquid Crystal On Silicon (LCOS) Projector Digital Light Processing (DLP) Projector Laser Beam Steering (LBS) Projector Display Unit Digital Micro Mirror Device (DMD) Display Liquid Crystal Display (LCD) Technology Liquid Crystal Silicon Technology Software Others

By Technology:

Cathode Ray Tube Light-Emitting Diode Optical Waveguide Microelectronic mechanical System

By Type:

Conventional HUD Windshield-Based Head-Up Display Combiner-Based Head-Up Display AR-Based HUD

By Application:

Aviation Civil Aviation Civil Aircraft Civil Helicopter Military Aviation Aircraft Helicopter Automotive Passenger Car Commercial Vehicle

Furthermore, years considered for the study are as follows:

Historical year – 2015 Base year – 2016 Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market Nippon Seiki, Continental, Visteon, Denso, BAE Systems, Pioneer Corporation, Microvision, Thales Group, Garmin, Panasonic

Frequent cross industry partnerships are leading to market consolidation.

Target Audience of the Global Head-Up Display Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors

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