



Auto/Mate Integrates DMS with Dealer Wizard's Database Intelligence Solutions for Auto Dealerships

ALBANY, NY, UNITED STATES, April 23, 2018

/EINPresswire.com/ -- Auto/Mate Dealership Systems has integrated its [dealership management system](#) (DMS) with Dealer Wizard, a provider of database intelligence solutions for auto dealerships. Dealerships that use both Auto/Mate's DMS and Dealer Wizard's suite of equity mining, performance metrics and service drive solutions will benefit from the real-time data exchange between the two systems.



"Dealer Wizard offers a comprehensive product suite to help dealers improve marketing and operation decisions, by allowing them to understand and leverage their data with advanced algorithms and artificial intelligence," said Mike Esposito, president and CEO of Auto/Mate.



Dealer Wizard offers a comprehensive product suite to help dealers improve marketing and operation decisions"

Mike Esposito, President and CEO, Auto/Mate

"Auto/Mate's [Open/Mate program](#) makes it easy and affordable for third-party vendors to integrate with their DMS, allowing for greater flexibility to service clients more effectively. We're very pleased with the Open/Mate program," said Ross Bauer, Chief Operating Officer of Dealer Wizard.

Dealer Wizard is the auto industry's only true database intelligence solution for dealers wishing to capitalize on the power of big data. Its equity mining solution identifies customers in positions of equity, and automates the marketing process to generate leads. Its performance metrics solution provides dealers with customized reporting and inventory management for better decision making. Service lane solutions enable dealers to identify and convert service customers into new vehicle sales customers, increasing customer retention, market share and gross profits.

Auto/Mate designed its Open/Mate program using open standards to provide an affordable integration experience for third-party vendors. Auto/Mate doesn't believe in charging large certification fees because those costs get passed directly to the dealership. The more vendors that integrate with each other, the greater cost savings dealerships can achieve and the more vendor choices they have.

Auto/Mate is an award-winning DMS vendor servicing 1,350 dealerships, including large auto groups and single-store franchises. Auto/Mate is the top DMS vendor in customer satisfaction and known for its outstanding software and customer support.

For more information, visit <http://www.automate.com> or call 877-829-7020.

About Dealer Wizard

Dealer Wizard is a software solution that helps dealers sell the right cars to the right customers at the right time. Dealer Wizard utilizes specific algorithms and artificial intelligence to intelligently mine the dealership database. Their dealers average a nine percent increase in sales by utilizing the product. Additionally, its software provides dealers with KPI departmental dashboards, custom reports, forecasting and inventory control. For more information, visit www.dealerwizard.com.

About Auto/Mate

Auto/Mate Dealership Systems is a leading provider of dealership management system software to retail automotive dealerships, typically saving dealers thousands of dollars per month from their current provider. AMPS® is a user-friendly, feature-rich DMS in use by more than 1,350 auto dealers nationwide. Auto/Mate has received consecutive DrivingSales Dealer Satisfaction Awards.

Auto/Mate's employees have more than 1,200 years of combined experience working in franchised auto dealerships, the foundation of its By Car People, For Car People™ slogan. Auto/Mate is committed to winning its customers' business each and every month with no long-term contracts and free software upgrades.

Holly Forsberg
Carter West Public Relations
602-680-8960
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.