

Chevron, Eastman, KPMG, Halliburton, Autodesk & Hexagon Talk Digital Adoption for Capital Projects

Culture, Complexity, and Cybersecurity

GALVESTON, TEXAS, US, April 23, 2018 /EINPresswire.com/ --

Petrochemical Update are thrilled to announce this week that technology global leaders from Chevron, Eastman Chemical, KPMG, Halliburton, Autodesk and Hexagon will discuss cultural, complexity and cybersecurity challenges

affecting digital adoption for downstream capital projects at this year's Downstream Conference & Exhibition, taking place on May 31-June 1 in Galveston, TX.



Digital innovation is seen by many outside the industry as the key to future construction/operational cost reductions and increased productivity – but why are we so slow to adopt? The experts will weigh up the barriers to digital adoption against the opportunities for increased capital project success, as part of a keynote panel at the event, on June 1. They will cover these key areas:

- A culture built on risk mitigation: What impact is this having on the perception of digital tools and industry adoption?
- Integrating digital tools in a complex environment: How can companies take the first steps in on-site execution, back-office integration and digital collaboration?
- Urban renewal: What considerations should be at the forefront for obsolete digital technology and controls as we become more digital
- Making big data small but significant data: How can we sift through big data effectively to best benefit?
- Pitfalls and traps to avoid when implementing digital innovations
- What's next: assessing the digital influence of millennial workers over the next 5-20 years

Panelist include Boyd Parker, Global IT Executive at Chevron, Jan Shumate, Director, Worldwide Engineering and Construction at Eastman Chemical and Satyam Pritadarshy, Technology Fellow & Chief Data Scientist at Halliburton. The session will be moderated by Clay Gilge, Principal at KPMG.

As the global destination event for petrochemical, chemical, refining and LNG professionals, the panelist will be presenting to an audience of over 2000 capital project, engineering and construction decision makers, looking for answers to their digital adoption concerns, among many other themes being covered; including productivity; labor shortages and rates; capital project execution; procurement and cost management; integrations strategies; small-medium sized project cost savings; and much more.

To find out more about this event or to sign-up as an attendee and benefit from the best industry

networking, globally, visit:

1. The event website www.downstreamevent.com
2. The latest event brochure

With just 6 weeks to go until 2000 of the industry's movers and shakers touch down in Galveston, places will sell out.

Please contact Karla Sharp using the details below with any questions or feedback.

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