

Beer Industry Sales, Supply and Consumption 2018 Analysis and Forecasts To 2021

Beer -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022

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Description

Wiseguyreports.Com Adds “Beer -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022” To Its Research Database

Global beer market is expected to grow at a CAGR of 7.1% for the forecasted period of 2016-2021. Beer is the most widely consumed alcoholic beverage in the world. In 2014 total beer production reached 2 billion hectolitres. China is the leading beer producer in the world. In 2014 China produced 495 million hectolitres of beers. China is also home to top selling beers. United States and Brazil follow China in beer production. Beer market is segmented on the basis of production, packaging and category. Beer market is surging ahead due to increased consumption. Countries such as China, Brazil, India and other emerging countries are home to large population of people legally allowed to consume alcohol. Also, the introduction of flavoured and low alcohol beers are also attracting consumer who do not prefer beer due to high alcohol or sour taste.

Beer market is dominated by top 5 companies. Anheuser-Busch InBev, Heineken, Kirin Holdings, Asahi Group and SABMiller are top beer companies in terms of production. Top selling beer includes Snow, Tsingtao, Bud light, Budweiser, Heineken, Corona, Tuborg, Carlsberg are some of the most popular beers in the world.

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North America is the largest market in terms of revenue. North American market is driven by high consumption of alcohol. Easy availability, eased regulation and lesser legal age for alcohol consumption. Europe is second to North America in terms of revenue. It is home to some the top brands and popular beers in the world. Europe is the most liberal market for beer consumption. Asia Pacific market is expected to witness the highest growth rate.

The report provides detailed & insightful chapters which include market overview, key findings, strategic recommendations, market estimations, patent analysis, pipeline analysis, market determinants, key company analysis, company profiling, market segmentation, geographical analysis, analyst insights and predictive analysis of the market.

Market segments included in the report

- o Beer by Production
- ? Macro Brewery
- ? Micro-Brewery

- o Beer by Category
- ? Super Premium Beer
- ? Premium Beer
- ? Normal Beer
- o Beer by Packaging
- ? Canned Beer Market
- ? Bottled Beer
- ? Draught Beer

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Companies profiled in the report

- o Anheuser-Busch InBev
- o Asahi Breweries Ltd.
- o Beijing Yanjing Brewery Co Ltd.
- o Boston Beer Company
- o Carlsberg Group
- o China Resource Snow Breweries Ltd.
- o Diageo Plc
- o D.G. Yuengling & Sons Inc.
- o Heineken N.V.
- o Kirin Holdings Co Ltd.
- o Lagunitas Brewing Co
- o Molson Coors Brewing Co.
- o New Belgium Brewing Co
- o North American Breweries
- o Pabst Brewing Co
- o Pabst Brewing Co.
- o SABMiller Plc.
- o Sierra Nevada Brewing Co.
- o Tsingtao Brewery Co. Ltd.
- o United Breweries Group

The report covers:

- Comprehensive research methodology of Beer market
- In-depth analysis of macro and micro factors influencing the market guided by key recommendations.
- Analysis of regional regulations and other government policies impacting the global beer market
- Insights about market determinants which are stimulating the global beer market
- Detailed and extensive market segments with regional distribution of forecasted revenues
- Extensive profiles and recent developments of market players

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