

New York Parks Projects Eligible for \$20,000 in Grant Funding

Collaboration between the National Recreation & Park Association and The Walt Disney Company to improve parks in 16 communities

NEW YORK, NEW YORK, UNITED STATES, April 23, 2018

/EINPresswire.com/ -- New York City residents are encouraged to celebrate

Earth Month by supporting three projects

that are eligible for \$20,000 in grant funding as part of the national Meet Me at the Park Earth Month campaign. Residents can support their favorite project online through Monday, April 30. The park projects include:



“

Everyone is encouraged to join us in giving back to the places that shape so much of our lives by participating in this year's campaign.”

*Lori Robertson, NRPA
director of conservation.*

- 1) Flushing Meadows Corona Park – Support for the Study the Stars program that connects youth to the natural environment and promotes healthy living through study of astronomy. Activities include star-gazing, field trips and an overnight camping trip.
- 2) Cricket in the Parks – Teaches kids the fundamentals of cricket and forms a youth cricket league at several New York City park locations in order to expand access to the sport and encourage healthy living.
- 3) Learn to Ride Bike Rodeo – Five New York City park locations would host this program that teaches youth bike

maintenance and riding skills and provides free helmets.

This is the fourth year NRPA and The Walt Disney Company have teamed up to celebrate Earth Month by helping to fund local park improvement projects in 16 U.S. cities. Additionally, NRPA and Disney will collaborate with recreation agencies in 50 states on a healthy living program that seeks to increase the amount of time children and families spend at parks by increasing access to play spaces.

During the month of April, the public will have the opportunity to vote for one of three projects in 15 select cities to receive \$20,000 in grant funding. Voters can also nominate a city or town anywhere across the country to be entered for the chance to receive a \$20,000 grant that will be used to support a local park within that community. The areas participating in Meet Me at the Park include one “wild card” city and: Austin, Chicago, Charlotte, Durham, Hartford, Los Angeles, Houston, Fresno, Miami, New York, Philadelphia, Seattle, San Francisco, Orlando and Brevard County, Florida.

Started in 2014, the Meet Me at the Park Earth Month campaign seeks to improve local parks through projects that connect kids to nature, inspire healthy living and provide access to sports. These

projects include activities such as environmental education programming, improving trails and refurbishing playgrounds or soccer fields. In 2017, more than 300,000 people were impacted by the Meet Me at the Park Earth Month campaign — including:

- 175,848 people with improved access to physical activity
- 161,449 people with improved access to nature
- 125,935 people with improved access to healthy food
- 32,926 people with improved access to sports

“At NRPA we believe everyone deserves a great park. That’s why we’re proud to collaborate with The Walt Disney Company on this campaign,” said Lori Robertson, NRPA director of conservation.

“Everyone is encouraged to join us in giving back to the places that shape so much of our lives by participating in this year’s campaign. A vote for your favorite park is all it takes.”

Public voting for the Meet Me at the Park Earth Month campaign will take place April 1–30, 2018. People can vote daily online at www.nrpa.org/DisneyMeetMeAtThePark. The park project with the most votes in each city at the end of the month will receive \$20,000 in grant funding. Similarly, the wild card (or write-in) city with the most nominations at the end of the month will receive the same funding, as well.

The participating cities of the Earth Month campaign along with the selected projects from the healthy living initiative will be announced June 1, 2018, and will implement their park improvement plans this summer, with opportunities for volunteers to help bring park projects and programs to life. Everyone who votes will be entered into a drawing for a chance to win one GoPro Prize Pack (No purchase necessary; must be 18+. For rules, visit www.nrpa.org/DisneyMeetMeAtThePark). Voters also are encouraged to celebrate earth at their favorite park and take a selfie using the hashtags #MeetMeAtThePark, #Parkies and #CelebrateEarth.

To learn more about Meet Me at the Park and the Earth Month campaign, visit www.nrpa.org/DisneyMeetMeAtThePark.

Caitlin Copple Masingill
Oliver Russell
2082876527
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.