

Expert to Advise Consumers about Bringing Their Shopping For Funeral Services into 21st Century on April 29

Josh Slocum, executive director of the Funeral Consumers Alliance, explains how people can arrange a dignified, affordable funeral for a loved one or friend.

PARSIPPANY , NEW JERSEY, US, April 24, 2018 /EINPresswire.com/ -- The keynote speaker during the [Funeral Consumers Alliance](#) of Northern New Jersey's (FCANNJ) Annual Conference on Sunday, April 29 at 2 PM will discuss how consumers can bring their funeral services shopping into the 21st century. Josh Slocum, executive director of the Funeral Consumer Alliance (FCA) is presenting the program. FCA is the nationwide federation of local, not-for-profit organizations that provide reliable consumer information to people seeking to arrange a dignified and affordable funeral for a family member, friend or loved one, or pre-arranging for themselves.

FCANNJ's Conference will be held in the main branch of the [Parsippany-Troy Hills Public Library](#). The Conference is open to the general public – and admission is free with parking available at the library. The library is located at 449 Halsey Road (just off State Route 202), Parsippany, New Jersey. For more information about Mr. Slocum, the presentation or the Annual Conference, visit FCANNJ website (www.fcannj.org) or call 973-346-2423.



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Executive Director Josh Slocum, FCA

Mr. Slocum's presentation will address the FCA's national survey of funeral businesses that shows the following:

- Difficulty comparing prices for funeral services when funeral homes avoid offering them online – a resource used by 80% of Americans
- The search for answers to questions about services, requirements and other information needed to plan a funeral.

Mr. Slocum said, “For one of a family's most important and potentially expensive purchases, funeral businesses usually provide vague pricing information online.”

Most important, he will also discuss the status of FCA's petitioning the Federal Trade Commission to change the rule requiring funeral businesses to reveal their prices online. After the presentation, there will be time for questions and refreshments.

Josh Slocum's Biography

Mr. Slocum first joined FCA in 2002, and then became its executive director in 2003. Since that time, he has served as a national spokesperson for funeral consumer rights and ethics in the industry. In addition, Mr. Slocum has testified before Congress and has been an expert on funeral issues in the national media including "60 Minutes" and The New York Times. Finally, he has helped draft federal and state legislation protecting consumers who are planning funerals.

About FCANNJ

The Funeral Consumers Alliance of Northern New Jersey (FCANNJ) is a non-profit, non-sectarian organization that has no association with the funeral industry. Our mission is to provide objective funeral advice you can trust and to help people become educated funeral consumers. The website address is www.fcannj.org.

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