

## Jamcracker's Cloud Management Solutions Now Available in Microsoft Azure Marketplace

SANTA CLARA, CALIFORNIA, UNITED STATES, April 24, 2018 /EINPresswire.com/ -- <u>Jamcracker</u>, a leading Cloud Services Brokerage (CSB) enablement company, today announced the availability of its <u>Cloud Management Platform</u> in the Microsoft <u>Azure Marketplace</u>, an online store providing applications and services for use on Microsoft Azure. Jamcracker's customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

Jamcracker has its appliance packages, integrated to Azure, listed in the Azure Marketplace, making it easy for customers to consume the Jamcracker products from a trusted source. In addition, the Jamcracker appliances are also listed on the Azure Government Marketplace exclusively for government customers, agencies and their partners. Integration with Microsoft Azure Stack is planned for later in Q2 2018.

"This is an exciting development in our relationship with Microsoft and significantly expands our sales channel opportunities. Our selection in the OCP catalog is the next step in our go-to-market strategy and helps to ensure the most effective route to market for our solutions." said Mahendra Soneji, Vice President Strategic Partnerships & Partner Development adding that "Our appliances listed in Microsoft Azure Marketplace provide increasing capabilities and cater to various levels of requirements from customers, allowing them to pick what they need".

"Through Microsoft Azure Marketplace, customers around the world can easily find, buy, and deploy partner solutions they can trust, all certified and optimized to run on Azure," said Sajan Parihar, Director, Microsoft Azure Platform at Microsoft Corp. "We're happy to welcome Jamcracker's solution to the growing Azure Marketplace ecosystem."

Jamcracker also announced it has become a Microsoft MPN Partner to expand the reach of its Cloud Management Platform and is now available to Microsoft Sales channel through Microsoft One Commercial Partner Catalog.

SCC (Specialist Computer Centres), Europe's largest independent Information Technology services business, headquartered in United Kingdom and doing business in many parts of Europe, leverages Jamcracker's cloud management platform for SCC's Universal Cloud Gateway (UCG) web portal to enable its customers to monetize the cloud quickly and efficiently, and deliver a cohesive IT solution.

Daniel Carter, Head of Innovation at SCC, said: "The Jamcracker cloud management platform is helping SCC to offer multi-cloud services to our customers that includes SCC's own UK managed clouds, Microsoft Office 365, Microsoft Azure etc. via our UCG platform, enabling cloud analytics, governance, spend management, consolidated billing, amongst scores of other capabilities. The platform provides us with a rich ecosystem of pre-integrated cloud providers, extensibility, shortened go-to-market timelines and self-management capabilities for our customers."

Jamcracker delivers comprehensive cloud management and cloud service brokerage enablement solutions to provision, bill and manage public/private clouds and 3rd party ISV services. The Jamcracker cloud management solutions focus on improving the cloud implementation strategy, cloud life cycle management and operational excellence across enterprises and service providers. These solutions are offered in different packages that range from Cloud Spend Management, Cloud Policy-based Usage Control, and Hybrid Cloud Management. Jamcracker Platform capabilities include advanced and comprehensive Multi-Cloud Management and Cloud Service Brokerage. For more information on Jamcracker Cloud Services Brokerage and Cloud Management Solutions, visit <a href="https://www.jamcracker.com/jamcracker-cloud-brokerage-and-cloud-management-solutions">https://www.jamcracker.com/jamcracker-cloud-brokerage-and-cloud-management-solutions</a>

About Jamcracker, Inc. Jamcracker (a Gartner cool vendor)

Jamcracker, a Gartner Cool Company, is a cloud services management and cloud governance solutions company, with more than a decade of experience providing industry leading software and services. The Jamcracker Platform powers cloud services provisioning, cloud governance, spend management, and operations for enterprise and government organizations, telecom service providers, managed services providers, systems integrators, distributors, value added resellers and technology providers.

Jamcracker helps organizations manage, deliver, and govern their public, private, and hybrid multi-cloud services in addition to brokering third-party ISV cloud services and Unified Communication services. Using Jamcracker solutions, IT organizations, service providers, and government agencies can unify and optimize cloud services delivery for their employees, customers, and channels.

Jamcracker is headquartered in Santa Clara with offices in Europe and India. For more information, visit <a href="https://www.jamcracker.com">https://www.jamcracker.com</a> or follow Jamcracker on Twitter at <a href="https://twitter.com/jamcrackerInc">https://twitter.com/jamcrackerInc</a>

Jubin Thomson Jamcracker Inc. +91(0)8067582600 email us here This press release can be viewed online at: https://www.einpresswire.com/article/443664350

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