



Global Telecom Service Assurance Market Analysis and Forecast to 2025 by Developments in Manufacturing Technology

The Global Telecom Service Assurance Market Report includes a comprehensive analysis of the present market.

NEW YORK CITY, NEW YORK, UNITED STATES, April 24, 2018 /EINPresswire.com/ -- As of 2017, the global [telecom service assurance market](#) was valued at USD 6.8 billion. The market is expected to register a CAGR of +3% during 2018-2023. Telecom service assurance (TSA) is the application of policies and processes by a Communications Service Provider (CSP), so as to ensure that the services offered over networks to consumers meet the required service quality level for an optimal subscriber experience. The scope in this study is limited to the telecom service assurance software market, which include, both, professional services and managed services.

Top Key Vendors in Market:

Hewlett-Packard
Tata Consultancy Services
Nokia Solutions
Ericsson
Cisco Systems
IBM Corporation
JDS Corporation
CA Technologies
NEC Corporation
Accenture

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Key Developments in the Market

December 2017: NBN, an open-access, wholesale fixed broadband service provider, and Ericsson extended their partnership for network operations. Ericsson has been NBN's managed service provider since 2011, and expanded their partnership in 2014, thereby, including the ground component operations of NBN's long-term satellite solutions.

October 2017: Nokia expanded its analytics service offering to gain value from Telco Data, hence improved the network issue resolution and reduced dropped calls for operators.

June 2017: Nokia acquired Compel Corporation, a Finland-based telecommunication Software Company. This acquisition is a part of Nokia's strategy to expand and strengthen its software portfolio and go-to-market capabilities.

An assessment of the market attractiveness with regard to the competition that new players and products are likely to present to older ones has been provided in the publication. The research report also mentions the innovations, new developments, marketing strategies, branding techniques, and

products of the key participants present in the global Telecom Service Assurance market. To present a clear vision of the market the competitive landscape has been thoroughly analyzed utilizing the value chain analysis. The opportunities and threats present in the future for the key market players have also been emphasized in the publication.

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Major growth drivers, challenges, and trends influencing the global Telecom Service Assurance market are inspected at length. The report also presents a thorough qualitative and quantitative data affecting to the projected impact of these factors on market's future growth prospects. A number of analysis tools such as Porter's five forces analysis and SWOT analysis have been employed to provide an accurate understanding of this market. Also, the report is compiled in a way for the readers and customers to understand better.

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