

Drink Electric Site Reveals Surprise Rise in Demand for Unfiltered Craft Beer

Jonty Bewes of Drink Electric, a craft beer site based in London, offer reliable and independent service to help customers learn more about craft beer.

LONDON, GREATER LONDON, UNITED KINGDOM, April 24, 2018 /EINPresswire.com/ -- The [craft beer](#) market continues to grow, especially within the London area. There are many small, local breweries which are gaining in popularity and becoming household names.

Supermarkets are now quick to stock these premium beers, as they appeal to a wider audience. Historically, customers were only able to purchase lager and beer from large, well-established manufacturers.

With the increasing demand for more information relating to craft beer, the opportunity for this kind of independent insight is now needed more than ever. Readers of the site continue to grow month on month.

[Drink Electric](#) has been launched to help customers learn and understand more about what craft beer is, what they should look for and where to find the best places in London to sample up and coming new beers.

As owner, Jonty says "Customers expect a high level of expertise and knowledge when they are purchasing a craft beer. They are paying a premium and expect a premium product. They want to know where it is made, how it is made and like to understand what has done into it."

“

We provide unbiased reviews so people don't waste their money on boring booze”

Jonty Bewes

Using an easy to understand rating system, Drink Electric helps users decide which beer is best for them. In addition, they review ciders and spirits.

About Drink Electric

Founded in 2017, Jonty and Ray decided to create a resource for those needing independent and unbiased information about beers, ciders and spirits. More information is continually being



Drink Electric Logo



Jonty Bewes (Owner)



Ray East Drink Electric

added, especially relating to [craft beers in London](#).

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