

Trotters children's clothing retailer chooses Eurostop for its stores and website

High quality children's fashion stores favoured by many famous clients, chooses Eurostop's connected EPOS and retail systems to manage business

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[Eurostop](#) has announced that Trotters, the independent children's clothing retailer has chosen Eurostop's connected EPOS and retail solution for its stores, head office and website. The family-run business currently has six outlets – across London as well as one in Guildford – and its successful online store. Trotters has selected e-pos touch, EPOS estate manager, e-rmis and e-cubes to manage stock across all channels, enabling it to provide its unique customer experience and clothing for which it is renowned.



Trotters caters exclusively for children from 0 -11 years, offering clothes, shoes, books and toys - its flagship store in London's Chelsea even hosts a hairdressing department with a giant fish tank. Trotters attracts many famous clients, from all over the world.

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Deborah Loh, Marketing Manager, Eurostop

Trotters has selected Eurostop's EPOS, e-pos touch connected to its e-rmis head office system to capture sales at till-point. Eurostop's EPOS software has an intuitive touch screen display that is easy to use and complements the stores' modern designed interiors. Eurostop's EPOS estate manager, connected to e-rmis will enable Trotters to manage stock across all of its stores and warehouse as well as fulfil all online orders seamlessly.

The additional e-cubes module will provide enhanced business intelligence reporting functionality - by providing Merchandising, EPOS, Warehouse, CRM cubes which will

allow users to compile their own bespoke report for more efficient stock management.

Deborah Loh, Marketing Manager at Eurostop, said; “We are delighted to be working with the childrenswear retailer. Trotters has successfully built their business by providing quality merchandise

and the best possible customer experience. Eurostop's seamless and versatile omnichannel retail solution has e-rmis at its core and has been designed to support retailers like Trotters to manage their whole business. It provides up to the minute stock information from one application, even with multiple locations and cross channel, enabling them to respond quickly to the business needs and meet customer demand."

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