

# ELERTS' Joins the California Transit Association

*Innovative Provider of See Say Apps for Transit Agencies Furthers the Association's Mission to Improve Quality of Life for Riders*

WEYMOUTH, MASSACHUSETTS, UNITED STATES, April 24, 2018 /EINPresswire.com/ -- ELERTS Corp, the leading provider of See Something Say Something mobile apps for transit agencies, announced that it has joined the [California Transit Association](#), to join in the organization's mission to improve quality of

life for riders, non-riders, community stakeholders, businesses and the public at-large. ELERTS joins over 200 member organizations that speak with a strong voice, learn through education and training, and collaborate with other similarly minded transit industry members.



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*Joshua W. Shaw, Executive Director, California Transit Association*

"We're happy to add ELERTS to the California Transit Association member roster," said Joshua W. Shaw, Executive Director, California Transit Association. "We are champions for public transit, and we contend that with better public transit comes better quality of life for riders, non-riders, community stakeholders, businesses and the public at-large. ELERTS fits this defining characteristic of our organization, and is a welcome member addition."

ELERTS' role in helping transit agencies to empower their riders and make them feel safer is a natural fit to the California Transit Association's charter. ELERTS provides transit agencies with See Say apps that crowd-source information and raise situation awareness from transit riders. Its easy-to-use, incident-reporting app for transit riders allows quick and

discreet reporting of suspicious behavior to transit authorities. This breakthrough in transit safety and security empowers riders to take an active role in keeping their transit systems safe. ELERTS will actively participate in furthering transit advocacy within the Association, share and gain trade knowledge, and join in industry networking opportunities to further educate transit agencies on the value of crowdsourcing safety to help shape the future of transit.

"Our involvement in important entities like the California Transit Association is key to working with transit agencies to understand their safety and security needs, and participate in the organization's results-oriented approach to advocacy," said Ed English, CEO of ELERTS. "We are passionate about helping transit agencies embrace new methods and technologies for rider safety, and educate them on the value proposition of such. Empowering riders to help transit police through crowd sourced incident reporting is a powerful proposition of which every type of transit agency can benefit. Likewise, we want to be a resource and stay in touch with their needs as the transit industry continues to evolve."

Sixteen North American transit agencies currently use ELERTS See Say Apps, including Atlanta's

MARTA, Dallas' DART, Boston's MBTA, Philadelphia's SEPTA, San Francisco's BART and more.

#### About ELERTS

ELERTS develops best-in-class emergency communication software, empowered by community-sourced reporting of safety and security concerns. The company is the leading provider to transit agencies for See Something Say Something apps. ELERTS cloud-based approach leverages smartphone technologies to provide robust, bidirectional communication between multiple parties. ELERTS mobile technology integrates with video surveillance, access control and mass-notification systems to provide actionable crowd-sourced information for first responders.

Christine Perkett  
ELERTS  
6175048687  
email us here



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