

Central Hotels Debuts in Turkey Following a Strategic Alliance with Green Valley Real Estate

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DUBAI, DUBAI, UAE, April 24, 2018 /EINPresswire.com/ -- Dubai-based, Central Hotels has announced its entry into Turkey with the signing of a strategic agreement with Green Valley Real Estate to manage the company's hotels in the country. As part of the understanding, Central Hotels will operate the properties under a new brand 'Valley Central Suites'.

The first two hotels to be managed by Central Hotels in Turkey are The Valley Central Suites Bursa and Valley Central Suites Trabzon followed by other projects in Yaluva and Sapanca. This special agreement between the two parties will subsequently extend to Green Valley Real Estate's hotels in Morocco, Georgia and Bosnia.



Mr Ahmad Al Abdulla - Chairman - Central Hotels

Mr Ali Al Salami, Group Director General of Green Valley Real Estate, stated, "We are delighted to collaborate with Central Hotels to manage our hotels in Turkey. This agreement fulfils our commitment to our valued customers who have bought their units in Turkey."

Established in 2004, the Green Valley Real Estate Group owns a total of 42 real estate development projects worldwide.

Mr. Ahmad Al Abdulla, Chairman of Central Hotels, said, "We are very excited to expand our footprint with a strong and prominent partner such as Green Valley Real Estate. This presents us an excellent opportunity to accelerate the growth of our brand outside the UAE."

Mr Ammar Kanaan, General Manager of Central Hotels, stated, "We are very excited with these new additions to our portfolio. Bursa and Trabzon are historic destinations attracting travellers from around the world. Both these properties are superbly located to explore the key attractions in the cities. The hotels have been designed to match the highest international standards balancing home comforts with smart features. These, combined with the signature Central Hotels hospitality will ensure travellers a memorable stay."

Located near the port of Bursa and the Mudanya Corniche, Valley Central Suites in Bursa boasts 111

fully furnished suites consisting of one and two-bedroom apartments as well as duplex apartments offering either three or four rooms. Included in its fabulous facilities are integrated residential complex services, private swimming pool, children's garden and play area and dedicated parking for owners.

Valley Central Suites Trabzon enjoys an exceptional location near the shores of the Black Sea with beautiful views of Yomra's mountains. The hotel consists of 11 buildings with 300 apartments of varying sizes and design – all located within a complex that contains superb range of entertainment and social activities in one place.

Visit Central Hotels stand #HC0810 at Arabian Travel Market in Sheikh Saeed Hall, Dubai World Trade Centre from 22 – 25 April 2018.

About Central Hotels

Central Hotels has very quickly established itself as a reputed hotel management group in the UAE with its flagship property First Central Hotel Suites located in Barsha Heights (TECOM) near Sheikh Zayed Road. Featuring 524 apartments equipped with top-notch facilities, it offers travellers the best of Arabian hospitality in the heart of Dubai. Building up on this amazing success, the brand is now poised to expand its footprint in the GCC targeting Saudi Arabia and the UAE as the primary markets for growth.

For more information about First Central Hotel Suites and Central Hotels visit:

www.firstcentraldubai.com | www.central-hotels.com

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