

Acuitive Solutions Named a Top 100 Logistics IT Provider for 2018 by Inbound Logistics

Company's cloud-native TMS platform cited for transformative results driving lower costs, streamlined processes for global air, ocean shipping operations

CHARLOTTE, NORTH CAROLINA, UNITED STATES, April 24, 2018 /EINPresswire.com/ -- Acuitive Solutions, which provides cloud-based software for complex international transportation management to the world's best-known retailers, announced today it has been named to the Inbound Logistics annual list of Top 100 Logistics IT companies. It marks the eighth consecutive year the company was recognized by the magazine for technology leadership.



2018 Top 100 Logistics IT Provider

"Acuitive Solutions was selected because its global TMS platform solves specific [international logistics](#) challenges, and creates a ripple effect of efficiencies across the entire value chain," said Felecia Stratton, editor of Inbound Logistics. "As business leaders struggle to balance the need for advance planning against the demands for supply chain agility, fewer inventory touches, and managing the complexity of omni-channel and e-commerce distribution, Acuitive Solutions continues to help their customers meet those challenges. That's why Inbound Logistics editors have recognized it as one of 2018's Top 100 Logistics IT Providers."

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This recognition is a testament to our team's focus on delivering measurable savings and continual process improvements for our customers' international ocean and air transportation operations."

Phil Marlowe, founder, president and chief logistician, Acuitive Solutions.

Every April, Inbound Logistics editors recognize 100 logistics IT companies that support and enable logistics excellence. Drawn from a pool of more than 300 companies, using questionnaires, personal interviews, and other research, Inbound Logistics selects the Top 100 Logistics IT Providers who are leading the way in 2018.

According to the magazine, editors seek to match readers' fast-changing needs to the capabilities of those companies selected. At a higher, more strategic level, selections were based on how transformative solutions impact outward-facing business activities driving integration across internal, as well as external, business processes. All companies selected reflect leadership by answering Inbound Logistics readers' needs for scalability, simplicity, fast ROI, and ease of implementation.

"We're proud to once again be recognized by Inbound Logistics as a Top 100 Logistics IT provider," said Phil Marlowe, founder and chief executive of Acuitive Solutions. "This recognition is a testament to our team's focus on the customer and delivering measurable savings and continual process improvements for their international ocean and [air transportation](#) operations."

ABOUT INBOUND LOGISTICS -- Since its inception in 1981, Inbound Logistics' educational mission is to illustrate the benefits of demand-driven logistics practices, give companies the knowledge to help them match the inbound flow of materials to their demand, and align their business process to support that shift. Inbound Logistics offers real-world examples and decision support to guide businesses to efficiently manage logistics, reduce and speed inventory, and offset rising transport costs, supporting business scalability across their value chain. More information about demand-driven logistics practices is available at www.inboundlogistics.com.

ABOUT ACUITIVE SOLUTIONS -- Charlotte, NC-based Acuitive Solutions deploys a cloud-native global TMS platform that helps reduce cost and bring unprecedented efficiency and responsiveness to global supply chain management operations. Founded in 2002, Acuitive has built a portfolio of integrated, Web-based software tools and workflows that facilitate real-time collaboration, and provide an extraordinary degree of control and agility for businesses, their local and global service providers and suppliers to manage the complex process of international air and ocean freight shipping. Acuitive serves leading companies in the home improvement center, premium fashion, [retail](#), home and office décor and apparel markets. Our focus is on what we do best: superior, truly global transportation management solutions. For more information, call (704) 321-4992, email us at info@acuitivesolutions.com, or visit us on the web at www.acuitivesolutions.com

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