

UK Small Business brings immersive fun to Crime Con 2018

When the 2018 Crime Con opens its doors on the 4th in Nashville, delegates will be pitting themselves against the clock as they try to prevent a murder.

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/EINPresswire.com/ -- [CrimeCon](#) is the largest international true crime convention in the world, attracting thousands of guests each year. Organised by New York City based [Red Seat Ventures](#), this extravaganza for crime enthusiasts includes immersive experiences, guest speakers, experts, and podcasts. It explores real-life cases and law enforcement tactics and deep-dives into educational topics like forensics, ballistics, and legal strategy. In short, it's a dream weekend for true crime obsessed fans.

When it came time to add a unique experience to an already action-packed weekend, Red Seat Ventures went looking for a firm that understood just how a crime fans' minds worked and had the skills to create an exclusive event.

It's no surprise that they turned to UK Small Business [Red Herring Games](#) – the international favourite when it comes to constructing custom written crime themed events.

"The team from Red Seat wanted something quite different this year," Jo Smedley, Managing Director of Red Herring Games said. "Last year delegates had to solve a serial murder case, this year even more imaginative."

When the 2018 convention opens its doors on the 4th in Nashville, Tennessee, the delegates will be pitting themselves against the clock as they try to prevent the murder of one of CrimeCon's speakers.



Investigate a murder with CrimeCon and Red Herring Games



Clues will be left throughout the weekend



Red Herring Games

“Over the course of the weekend our guests will be receiving cryptic notes, directions, and puzzles to assist them in identifying the next target of the ‘Music City Killer’,” Kevin Balfe, partner at Red Seat Ventures and Creator of CrimeCon said. “It’s designed to be immersive and take advantage of the fact that thousands of fans are all staying in one hotel for an entire weekend. Thanks to Red Herring, it should be an amazing experience.”

The plot was devised in the UK by Red Herring Games, but the production is being handled completely by Red Seat . This isn’t the first time the two firms have worked together on the convention. In 2017 delegates had the chance to visit a meticulously recreated crime scene and sift through evidence to discover the identity of a copycat serial killer in Indianapolis.

“We supply a number of overseas clients with custom written events,” Smedley said. “Whether it’s corporate team building, or a private party, we excel in devising unique scenarios which aim to keep everyone engaged.”

Who knows what will happen next year...

There are limited tickets still available for the weekend long event which is taking place at the Gaylord Opryland in Nashville from the 4th to the 6th May 2018. CrimeCon also a free email list in which new tour dates (possibly including a U.K. stop) are announced first. Signup free at crimecon.com/insider.

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