

The National Flag Carrier of Pakistan to Partner with Hitit

ISTANBUL/ISLAMABAD, TURKEY, TURKEY, April 25, 2018 /EINPresswire.com/ -- Pakistan International Airlines (PIA), the national flag carrier of Pakistan and one of the largest airlines in the Asia-Pacific region, chose <u>Hitit Computer Services</u> to support its services with several IT solutions. According to the agreement, PIA will process its operations via Hitit's solutions in the passenger service systems, operational planning and accounting areas.

Hitit Computer Services, which was named one of the Top 5 PSS providers in the field of aviation and travel IT systems,



has enhanced its partnership ecosystem to the Asia-Pacific region thanks to this new agreement. Hitit, with its experience and know-how acquired by significant airline companies operating for many years in Turkey, will play a vital role during digital transformation process of Pakistan International Airlines.

Bilal Khan Pasha, General Consul of Pakistan; Bilal Munir Sheikh, Chief Commercial Officer, PIA; Kashif Rehman Rana, Chief Systems Officer, PIA; Nur Gokman, CEO, Hitit; Sezer Ozmutlu, Chief Financial Officer, Hitit; Mert Gulcur, Chief Delivery Officer, Hitit; Nevra Karaagac, Chief Sales and Marketing Officer, Hitit; and Muhammed Sohail Sajid, Pakistan's Representative from Hitit, participated in the signing ceremony on the 18th April 2018.

Nur Gokman, CEO of Hitit, declared; "We met the challenges of a long tender process, against powerful competitors. At the end of the process, Hitit is proud and happy to have been chosen by PIA. The partnership agreement, supported by two governments, is a turning point in the field of aviation IT technology for both countries. I believe that with our state-of-the-art solutions, Hitit will provide significant momentum to PIA which has a strong vision of growth, and support PIA's missions to upgrade its operations.

Kashif Rehman Rana, The Chief Systems Officer of PIA, said: "I appreciate that Hitit has joined PIA as the new service provider. As a customer-centric airline, PIA has always been aiming to provide world-class services for its travelers. We are sure that PIA will continue with this vision by means of end-to-end turnkey solutions and services of Hitit. I believe that the agreement between PIA and Hitit will be fruitful not only for both companies, but also for Turkey and Pakistan."

Bilal Khan Pasha, General Consul of Pakistan in Turkey, said: "I'm really glad to participate in this contract signing ceremony. I have witnessed the development of the project. I would like to express

my gratitude, because this project has grown into a partnership. By choosing Hitit as its service provider, PIA has started a new era. As Turkish Consulate General of Pakistan in Istanbul, I will ensure that any support required from our side is provided for this collaboration.

PIA operates a fleet of more than 30 aircraft. The airline operates scheduled services to 22 domestic destinations and 28 international destinations across Asia, Europe, Middle East and North America. The carrier's growth continues unabated and the airline now operates globally, covering the entire domestic landscape and international destinations spread over 4 continents. operates nearly 100 flights daily.

Founded in 1994, Hitit Computer Services is a provider of new generation airline, airport and travel industry software products and services that support the most complicated and demanding needs of fast growing industry players. While Crane PAX/DCS address reservation, ticketing, check-in, departure control and loyalty management needs, Crane RA, Crane CA, Crane SP, Crane OCC, Crane CREW and Crane ALM address, respectively, revenue accounting, cost accounting, schedule planning, operation control, crew management and tour operator/charter management services. Renowned for its close partnership with its customers, Hitit receives excellent reception for its products and services as well as its excellent customer care.

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