

## Brand Rep University Celebrates Launch Teaching Fans to Become Reps & Brands on how to Build a Team of Reps

There's no shortage of brand reps on social media. Or small businesses expanding their marketing reach. Brand Rep University is focused in helping on both.

SUMMERVILLE, SOUTH CAROLINA, UNITED STATES, April 27, 2018 / EINPresswire.com/ -- In an ever more competitive marketing world, small businesses are wise to use every opportunity available to them to make sure their project performs its best. One smart strategy is employing skilled and motivated Brand Reps. Answering the call for help is Brand Rep University, who recently announced the launch of both their brand rep training program, along with their course of how small businesses can use the latest marketing tactics with their brand reps to get the most views on their websites and, ultimately, an increase in sales. The enthusiasm surrounding <u>BRU</u> in the marketing world is high. The new online school features several free programs along with reasonably priced courses.

"On the one hand BRU teaches raving fans the necessary skills to become Brand Reps so that they are able to promote businesses with lifestyle photography in exchange for free or reduced products," commented a spokesperson from the company. "On



Student Testimonial

top of that, we teach Small Business Owners the best practices to utilize a team of Brand Reps to increase revenue and market reach. It's a win-win all around."

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According to Brand Rep University, they are currently offering a free download of their most popular ebook, "My 3 Favorite Worksheets for Brand Reps", revealing hard-earned information the BRU team has picked up that definitely can add value to the life of nearly any Brand Rep or small business.

Barbara Rossi

Brand Rep University has been founded by a deeply experienced marketer who has seen great success with her own work in-all-aspects of marketing. Barbara Rossi, the founder of Brand Rep University said "While marketing for my own handmade ecommerce business for the past 8+ years, I've learned the mistakes, pain points, and best practices, after endless hours of trial & error. After developing a winning system, my business tripled its revenue." Through Brand Rep University she hopes to help change lives for the better.

For more information, be sure to visit <u>http://brandrepuniversity.com</u>

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