

Sweetener Market - What's New Trending For 2018 - 2022?

Global Sweetener Market Research Report 2018 Analysis and Forecast to 2022

PUNE , INDIA, April 27, 2018 /EINPresswire.com/ -- A food additive which provides a sweet taste just like that of sugar while containing less calories are known as sugar substitutes. Sugar substitutes are produced both by nature and synthetically. Those not produced by nature are called artificial sweeteners. There are various types of sweeteners available in the market, the major ones being high-intensity sweeteners and low-calorie sweeteners. The high-intensity sweeteners are organic compounds with multiple times the sweetness of sucrose but have extremely low-calorie counts or even no calorie content. The low-calorie sweeteners also known as polyols or sugar alcohols and are a hydrogenated form of carbohydrate and have low-calorie content as compared to sugar.

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Sweetener market is one of the fastest growing businesses, which is a sub-segment of the food additives sector. An artificial sweetener is derived chemically and possesses the sweetness similar to sugar. On the other hand, sweeteners of natural origin are extracted from berries, fruits and certain plant species. The sugar market is one of the oldest food processing industries in the world, with more than 100 countries and territories participating in the value chain.

The key factors driving growth of the global sweeteners market include rising diabetics population, increasing obesity cases, growing ageing population and increasing health expenditure to treat diabetics. Some of the noteworthy trends and developments of this industry include launch of new products, growing awareness towards health and wellness, self-regulations by companies, awareness of stevia, and rising demand for non-caloric sweeteners. However, the growth of the industry is being hindered by high prices, stringent regulations along with various health hazards associated with high sweetened food products.

The report "Global Sweetener Market (Sugar, Polyols, HIS & Stevia): Industry Analysis & Outlook (2018-2022)" by Konzept Analytics provides an extensive research and detailed analysis of the present market along with future outlook. The report discusses the major growth drivers and challenges of the market, covering the U.S., India, Mexico and European Union along with the global market. It profiles the key players of the market including Tate & Lyle, Pure Circle, Cargill Inc. and Ingredion Inc.

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