



# USAonline.us celebrates National Small Business Week

USAonline.us celebrates National Small Business Week; offers 50% discount on listing packages on America's largest online directory network

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/EINPresswire.com/ -- The National

Small Business week is the celebration to recognize the contributions of America's entrepreneurs and the small business owners who are coined as the "backbone" of the economy.



These small businesses play a crucial role in the development of the USA through their unparalleled impact on employment generation besides providing various goods and services throughout the country.



Use code "SMALLBIZ" to get 50% discount on listing packages. So logon to [www.usaonline.us](http://www.usaonline.us) and create an awesome online presence for your business, now!"

*Rahul Jalan*

These nearly 28 million small businesses contribute nearly 46% of the total GDP of the USA besides creating nearly 11.8 million or nearly 64% or nearly 2/3rds of the total 18.5 million net new jobs created between 1993 and 2011. (based on excerpts from SBA and other resources).

The growing competition, quest for getting more online visibility, ever increasing advertising costs, inescapable need

for SEO, growing impact of social media are some of the challenges that the small business owners are facing everywhere.

Many of the small businesses can't afford to avail services of professionals due to budgetary constraints while many other still have limited spending power for various online services and then there is a chunk which can afford to spend well for various online presence, marketing and reputation management related activities etc.

After the first step of creating an online presence every one of us has to start facing various unavoidable challenges of the online world. This overpowering challenge of today's online world is becoming more and more formidable day by day.

As a new startup and a small business we, at [USAOnline.us](http://USAOnline.us) Network also consider ourselves as an integral part of this fraternity.

Ever since we had conceptualized the USAOnline.us network, our entire focus was on trying to find out ways of making the business life simpler for small business owners.

With our understanding and experience of internet we just thought of creating a simple yet effective

platform through which the small businesses could manage many of the important aspects of the online activities of their businesses from one place. This thought was the main driving force behind our rolling out of the USAonline.us Network which is today a network of 975 portals covering all US states, Territories and Cities & towns up to nearly 40000 population with individual portals for each of them like [www.newyorkonline.us](http://www.newyorkonline.us), [www.losangelesonline.us](http://www.losangelesonline.us) etc. We further covered all the other nearly 18000 smaller towns and localities as sub-sites on their respective state portals. (We're not aware of existence of any other network of this magnitude in the America's till date and would love to learn if there is any).

Our own small size and limited resources didn't stop us in any way in creating this gigantic network and we rolled out the network few months back in the "beta" version.

We integrated our services in such a way that the smaller businesses could meet all their web presence and promotional requirements in a simpler way from one place.

We, then partnered with one of the largest business data provider of the USA for providing the business listings for nearly 25 million businesses of the country and thus today our network is already having the listings of all these businesses through their respective city/town portals.

While analyzing the basic needs of a small business we felt that any small business will primarily require the following services -

1. Web presence/website.
2. Business Listings.
3. SEO tools.
4. Platform like city portals/directories for promoting their businesses.
5. Platform for promoting their deals and offers.
6. Local promotional ads platform.
7. Tools like Appointment management, Business Hours, Contact forms, Company Brochures, Product Catalogues, Jobs Board, Classified Ads, Business Updates, Events Promotion, Press Releases, Promotional articles etc.

So with the sole spirit of making things easier for the small businesses, we crafted the USA Online Network where all these basic services were integrated on each of our city/town sites so that one can use them in a very simple manner either for free or at very nominal charges.

So, starting from creating a free or paid website through our simple website builder which has been integrated with the listing service, anyone can reap the benefits of all the above inbuilt services through the same interface.

Businesses who already have their websites can create their business listing on their own city/town portal and use all our other services for the promotion of their services.

For the small businesses we are soon going to launch our new SEO tool which will give them unmatched SEO benefits at very low costs.

For now, during the "National Small Business Week", we are offering a flat 50% discount on our listing packages by using the code "SMALLBIZ". So logon to [www.usaonline.us](http://www.usaonline.us) and create an awesome online presence for your business, now!

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