

# New York Attorneys Hail Success of Brain Injury ID Card Initiative, But Seek To Help More Survivors

*De Caro & Kaplen, LLP, have processed over 2,000 applications since the initiative's launch in January.*

PLEASANTVILLE, NEW YORK, USA, May 1, 2018 /EINPresswire.com/ -- Over 2,000 brain injury survivors across America now carry a personalized brain injury identification card. The card, which includes the individual's name, a designated emergency contact, and common symptoms of a traumatic brain injury (TBI), was launched in January by New York brain injury lawyers [De Caro & Kaplen, LLP](#).



brain injury ID card - front

According to Michael V. Kaplen, past president of the Brain Injury Association of New York State, and partner at the firm, applications for the complimentary card have already been received from all 50 states, “The response has been truly overwhelming. We are based in New York but have been issuing cards all across the US. In fact, we’ve now processed requests for all 50 states, including Hawaii and Alaska.”

“

The response has been truly overwhelming. We are based in New York but have been issuing cards all across the US. In fact, we’ve now processed requests for all 50 states, including Hawaii and Alaska.”

*Michael V. Kaplen*

But while the firm has been pleased with the public's initial response, they stressed that they are barely scratching the surface.

Shana De Caro, Esq., brain injury attorney, senior partner at De Caro & Kaplen, LLP, and secretary of the Brain Injury Association of America explains, “CDC figures estimate there are currently 5.3 million Americans living with a disability resulting from a brain injury. So, while the response has been excellent, only a small percentage of individuals who would

benefit from the card are currently carrying it. We will be redoubling our efforts to spread the word about the benefits of a personalized ID card for brain injury survivors.”

Michael V. Kaplen reiterated the benefits of the card, and why the partners chose to introduce it, “Brain injuries can cause confusion, inappropriate behavior, and perplexing responses by brain injury survivors, including slurred speech, or an unsteady gait. We have seen several instances where police have confused these symptoms with resistance to police inquiries, criminal conduct, or being under the influence of drugs or alcohol. Unfortunately, these misunderstandings have resulted in

inappropriate arrests."

According to Kaplen, the card will help to decrease such incidences, "It can be difficult for brain injury survivors to explain their injury (and symptoms) to police, particularly if they are in a stressful situation. Carrying the card in their wallet provides a way for individuals to quickly explain their conduct and behavior."

Application for a complimentary personalized card can be made on De Caro & Kaplen's website at <https://brainlaw.com/brain-injuries/card/>.

The cards are provided free and will be shipped to any address in the USA.

Michael V. Kaplen  
De Caro & Kaplen, LLP  
(914) 747 4410  
email us here

**SYMPTOMS OF A BRAIN INJURY INCLUDE:**

- Poor coordination, balance, or muscle control
- Blurred speech, vision, or impaired hearing
- Difficulty with attention, concentration, memory, or understanding
- Difficulty controlling anger and/or aggressive behavior
- Confusion, disorientation, dizziness
- Difficulty processing and slow response time
- Impatience, anxiety, or agitation
- Seizures, headaches, or fatigue

I can best communicate in a calm, non-confrontational manner. If I am experiencing a crisis and you need further information or assistance please call the emergency contact number on the other side of this card. Thank you for your courtesy and assistance!

Sponsored by De Caro & Kaplen, LLP [www.brainlaw.com](http://www.brainlaw.com)  
De Caro & Kaplen 2018 ©

brain injury ID card - back

**The Invisible Injury**  
Why America Needs a Brain Injury Identification Card

Every 25 seconds, one person in the USA sustains a brain injury.  
Not for millions of Americans, the injury will affect them for the rest of their lives.  
Each year, 2.8 million of Americans sustain a brain injury in the USA.

**Brain Injuries In The USA: The Facts**

2.8 Million	80-90K	5.3 Million
Children and adults in the United States who sustain a traumatic brain injury each year.	American experience the most frequent disability caused by a TBI each year.	American currently live with disability resulting from a brain injury.

**The 3 Leading Causes Of TBI In The USA**

#1 Fall	#2 Struck By Object	#3 Auto Accident
47%	15%	14%

**Why Is TBI Known As 'The Invisible Injury'?**

TBI is sometimes referred to as 'the invisible injury'.  
That's because invisible (and sometimes will not always be obvious to an observer).  
This can lead to problems for brain injury survivors, who may not always be able to accurately express their condition.

**A Common Problem: Challenging Encounters**

Brain injuries can cause cognitive effects such as confusion, slowed speech or an inability to 'get it'.  
Individuals may be mistakenly identified as drunk or aggressive by police officers, leading to challenging encounters.

**Simple Solution: Brain Injury Identification Card**

- Personalized brain injury identification card
- Fits in wallet
- Includes individual's details, emergency contact, & emergency symptoms of a TBI
- Can be presented to EMT, paramedic, or law enforcement to avoid miscommunication
- Free of charge to any individual in the USA who has sustained a brain injury

available now at [brainlaw.com/card](http://brainlaw.com/card)

Why America needs a brain injury ID card

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.