

# Satellite-Based Earth Observation Market 2018-Global Demand, Supply, Cost Structure, SWOT Analysis, Forecast to 2023

*The massive market research report collection comprises a report examining the global Satellite-Based Earth Observation market and the trade associated with it.*

HOUSTON, TEXAS, UNITED STATES, May 2, 2018 /EINPresswire.com/ -- Global Satellite-Based Earth Observation Market estimated to grow at a CAGR of +14% during forecast period.

The Earth Observation (EO) data and services market should reach \$8.5 billion by 2026 based on current growth trajectories. An alternative value-added services (VAS) model also presented has a combined market potential of \$15 billion. This upside model considers the implications of new supply solutions being able to open further markets. As well, advances in artificial intelligence and deep learning are expected to benefit the sector, acting as enablers for new solutions based on change-detection analytics. The growth drivers for data and services are distinctly different. Defense still dominates the market for commercial data, with the sector alone responsible for over \$1 billion in data sales with a focus on very high resolution and high accuracy data sets.

This market research report gives an in-depth idea about the Global Satellite-Based Earth Observation Market. It highlights the recent market scenario, growth in the past few years, and opportunities present for manufacturers in the future. In this research for the completion of both primary and secondary details, various methods and tools are used. Also, investments instigated by organizations, government, non-government bodies, and institutions are projected in details for better understanding about the market.

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Companies Profiled in this report includes, DigitalGlobe, DMC International Imaging, MDA Information System, Skybox Imaging (Google), ImageSat International, BlackBridg Group (Rapid Eye), Deimos Imaging, eGEO, GeoOptics.

The amount of government controls and regulations for data policy and safety and security purposes now dominate the government's market share in the marketplace. However, in advanced nations such as North America and Europe, a growing number of enterprise players have emerged with the digitization and sales of mobile devices and equipment. Increased demand for data, improved technology, evolving high-resolution data, awareness of satellite-based products, and increasing consumer-centric products such as Google Earth have expanded the global observation market in Recent time.

The main goal for the dissemination of this information is to give a descriptive analysis of how the trends could potentially affect the upcoming future of Satellite-Based Earth Observation market during the forecast period. This markets competitive manufactures and the upcoming manufactures are studied with their detailed research. Revenue, production, price, market share of these players is

mentioned with precise information.

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Reasons to Access Satellite-Based Earth Observation Market Research Report:

In this effective research report information about the key players including their revenue, business segmentation, and financial overview has been included. The research report analyzes the Global Satellite-Based Earth Observation market in a detailed manner by explaining the key aspects of the market that are expected to have a quantifiable influence on its developmental prospects over the forecast period. The report analyzes the entire demand and supply chain in the global market and further studies the various components. The global Satellite-Based Earth Observation market has been examined thoroughly on the basis of key criteria such as end user, application, technology, and region. An analysis has been provided in the report of the key geographical segments and their share and position in the market.

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Table of Contents

Global Satellite-Based Earth Observation Market Research Report 2018

Chapter 1	Global Satellite-Based Earth Observation Market Overview
Chapter 2	Global Economic Impact on Industry
Chapter 3	Global Market Competition by Manufacturers
Chapter 4	Global Production, Revenue (Value) by Region
Chapter 5	Global Supply (Production), Consumption, Export
Chapter 6	Global Production, Revenue (Value), Price Trend by Type
Chapter 7	Global Market Analysis by Application
Chapter 8	Global Manufacturing Cost Analysis
Chapter 9	Industrial Chain, Sourcing Strategy and Downstream Buyers
Chapter 10	Marketing Strategy Analysis, Distributors/Traders
Chapter 11	Market Effect Factors Analysis
Chapter 12	Global Market Forecast

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