

The Bioactive Wound Care Market is estimated to hit \$5.85 billion by 2023

The North American region is the biggest market in terms of revenue for bioactive wound care and it continues to grow strong as compared to the major economies.

HYDERABAD, TELANGANA, INDIA, May 3, 2018 /EINPresswire.com/ -- The **Bioactive Wound Care Market**

According to the new market research report by IndustryARC titled "Bioactive Wound Care Market: By First Line Interactive Dressing (Foams, Alginates, Hydrogel, Hydrocolloids, Collagen); By Second Line Interactive Dressing (Honey, Hydrofiber, Silicon, Silver); By Geography - (2018-2023)", the market is largely



driven by the increasing adoption of Bioactive Wound Care products by different age groups.

APAC continues to lead the market share during 2018-2023.

The North American region is the biggest market in terms of revenue for bioactive wound care and it continues to grow strong as compared to the major economies in Europe and Asia. The North American region has witnessed such strong growth because of high incidence of chronic and acute wounds such as diabetic foot ulcers, venous leg ulcers and pressure ulcers. The healthcare spending in the region is one of the main factors for the growth of the market. The patients are able to afford bioactive wound dressings due to high disposable income. The rise in geriatric population and high incidence of chronic wounds has propelled the demand for bioactive wound care. Europe has been slowly gaining pace in the Bioactive Wound Care market. The European market is still in its nascent stage and there are multiple factors that have hindered the growth of the market.

Selected / Sample Analysis done in the full Report:

The Value Chain of Bioactive Wound Care market comprises of numerous stakeholders who have an impact on the overall process. These stakeholders have individual roles to play which shall help to attain an efficient Value Chain. The various stakeholders are Consumer, Manufacturer, Hospitals, Clinics, Pharmacy Shops, Regulatory Bodies/ Associations, Health Ministry, NGO's, Product Wholesalers and Product Distributors.

Value Chain Analysis is of high importance to understand how the market functions from the point of respective stakeholders. In the bioactive wound care market, the value addition takes place at different points of the value chain. The regulatory bodies such as FDA and European Union have

different mandates for the selection of the product. Most of the bioactive wound dressings pass through 510k regulatory pathway in US. The health ministry supports the growth of the market by implementing reimbursement policies. The product wholesalers and product distributors are one of the key components of the entire value chain. They are the connecting link between the manufacturer and the end consumer.

To purchase or browse the table of contents of the report follow the link below: https://industryarc.com/Report/5344/Bioactive-Wound-Care-Market-Analysis-Report.html

Excerpts on Market Growth Factors Mentioned in the Full Report:

- 1. Rise in geriatric population across all over the world results in the demand for bioactive wound dressings that in turn escalates the demand and growth of the Bioactive Wound Care Market.
- 2. The increasing number of patients who require wound care is a major factor that is driving significant growth for the Bioactive Wound Care Market.

Talk to one of our sales representative about the full report by providing your details in the below link: https://industryarc.com/support.php?id=5344

Key Players of the Bioactive Wound Cares Market:

The major key players of the Bioactive Wound Cares Market includes Smith & Nephew, Acelity, Coloplast, Convatec and 3M Health-care. These 5 companies contributed 72% of the total market share. Among the top 5 companies, Smith & Nephew is the dominant company owing to a wide product line and wide distribution network. The high number of new product launches is a part of customer acquisition and retention strategy. The advent of new players into the market will push forward the innovations which will help in delivering better and effective products to the customers. Also, recently, Acelity Inc. launched TIELLE9r0 non adhesive dressing in Europe, after its successful run in North America. Integra Lifesciences launched Integra® Wound Matrix.

Companies Citied / Interviewed

- 1. B. BRAUN MELSUNGEN AG
- 2. HOLLISTER WOUND CARE INC.
- 3. MOLNLYCKE HEALTH CARE GROUP
- 4. PAUL HARTMANN AG
- 5. DERMARITE INDUSTRIES LLC
- 6. INTEGRA LIFESCIENCES HOLDINGS CORPORATION
- 7. COVALON TECHNOLOGIES LTD.
- 8. HUMAN BIOSCIENCES INC.
- 9. DERMA SCIENCES INC.
- 10. ORGANOGENESIS INC.
- 11. Company 11
- 12. Company 12+

Related Report:

A. Advanced Wound Care Management Market https://industryarc.com/Report/16937/advanced-wound-care-management-market.html

B. Wound Care Digitisation Market https://industryarc.com/Report/17977/wound-care-digitisation-market.html

What can you expect from the report?

The Bioactive Wound Cares Market Report is Prepared with the Main Agenda to Cover the following 20 points:

Market Size by Product Categories

Market trends

Manufacturer Landscape

Distributor Landscape

Pricing Analysis

Top 10 End user Analysis

Product Benchmarking

Product Developments

Mergers & Acquisition Analysis

Frequently Asked Questions:

Does IndustryARC publish country, or application based reports in Bioactive Wound Cares Market?

Response: Yes, we do have separate reports and database as mentioned below:

- 1. Americas Market for Bioactive Wound Cares Market (2018-2023)
- 2. APAC Market for Bioactive Wound Cares Market (2018-2023)
- 3. Europe Market for Bioactive Wound Cares Market (2018-2023)
- 4. First-Line Interactive Dressing Market for Bioactive Wound Cares Market (2018-2023)

Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization

- 1. Increase the level of data in application or end user industry.
- 2. Increase the number of countries in geography or product chapter.
- 3. Find out market shares for other smaller companies or companies which are of interest to you.
- 4. Company profiles can be requested based on your interest.
- 5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other major customizations can be discussed with our team, we can provide a separate quote based on your requirements. You can drop in an e-mail to sales@industryarc.com to discuss more about our consulting services.

To request for a proposal provide your details in the below link: https://industryarc.com/subscription.php

Venkat Reddy IndustryARC 6145888538 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.