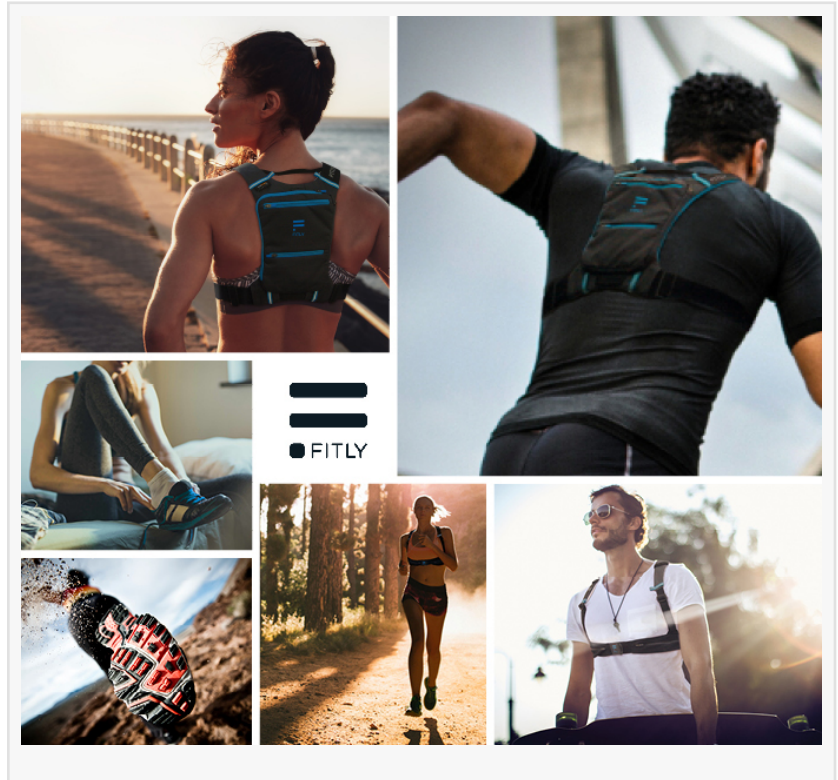


FITLY – the innovative Running Pack that is about to change short runs.

Successfully funded through Kickstarter, FITLY is now shipping worldwide!

GREENACRES, FL, UNITED STATES, May 7, 2018 /EINPresswire.com/ -- 60+ million runners face the same issue every time they go out for a quick run: how to efficiently carry small personal items (cell phone, keys, ID, etc.) while running in complete comfort. FITLY, an [innovative Running Pack](#) solves it in a new way; one rooted in biomechanics, decades of endurance training and the focus on what's essential. Successfully funded through Kickstarter, FITLY is now shipping worldwide for \$79. Visit www.fitlyrun.com

Made by runners, FITLY is focused on meeting rigorous criteria the sport of Running mandates. FITLY is also full of innovations, a provisional patent and two World Premieres. Some of its cutting-edge features include:



- A water-resistant phone slot to protect phones from the rain and sweat, a significant advantage over most every other solution, even twice its price. Moreover, phones are locked into place and can never bounce while running.
- Fidlock™, a magnetic snap and mechanical lock for a revolutionized fastening system.
- S-safe®, an award-winning eco-friendly nylon fabric mixed with recycled ground coffee for odor resistance and useful moisture wicking.
- Cordura®, a durable and puncture resistant military-grade fabric.
- Special noise-free zipper tabs to avoid annoying ticking noises when running.
- X-Shape: using the steadiness of your upper back and chest area, FITLY's X-Shape weight distribution snugly fits body contours. It allows free running movements while preserving body symmetry. A pleasant feeling of wearing almost nothing.
- Smart multi-compartments with water-resistant liners to keep valuables safe and dry.
- Reflective bands to keep runners visible at night, a whistle for emergencies, and slots for coins, credit cards, gels, IDs, etc.

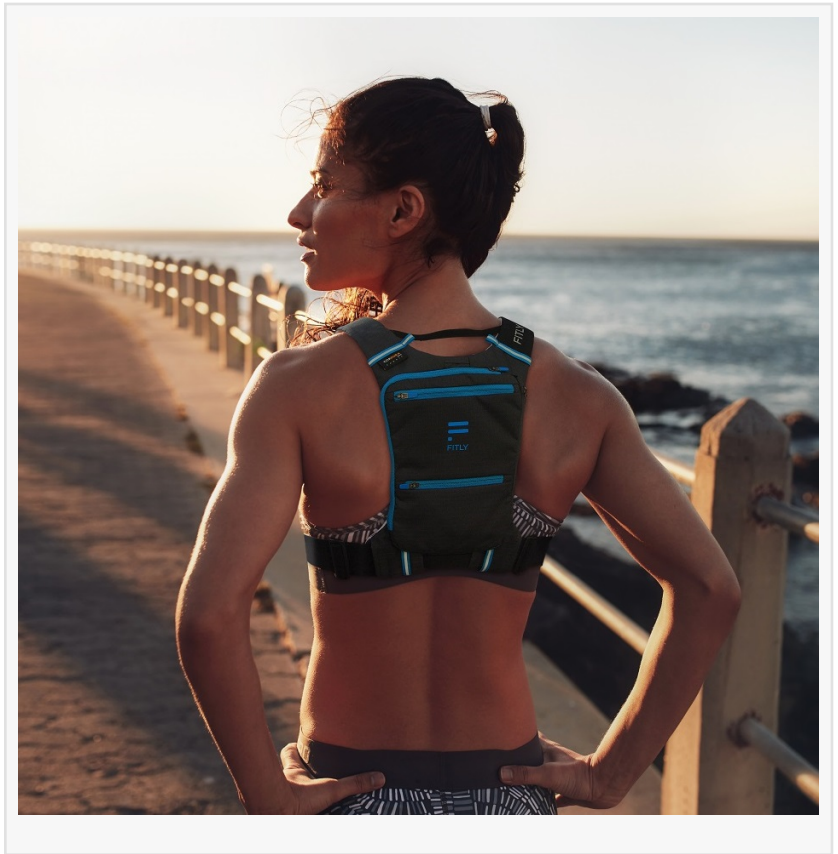
For more information about these features, visit www.fitlyrun.com

ABOUT FITLY

FITLY is the fruit of a lifelong love of running. The inevitable search for a discrete, simplistic, and

exceptionally convenient companion to safely carry your valuables when going outside. FITLY designed exactly that with some surprising (patent pending) twists! Follow us on Instagram at <https://www.instagram.com/fitlyrun/?hl=en>

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FITLY



This press release can be viewed online at: <http://www.einpresswire.com>

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