



Wipfli and Wipfli Hewins Join Money Smart Week to Educate Youth on Cybersecurity Trends, Career Tips & Investing Basics

CHICAGO, IL, UNITED STATES, May 8, 2018 /EINPresswire.com/ -- For the third consecutive year, [Wipfli LLP](#) (Wipfli), a national accounting and consulting firm, partnered with [Wipfli Hewins Investment Advisors, LLC](#) (Wipfli Hewins), a national investment advisory firm and affiliate of Wipfli, to participate in [Money Smart Week®](#) and teach financial literacy to students across the city of Chicago. Money Smart Week is a public awareness campaign devoted to helping consumers better manage their personal finances through public seminars covering a wide variety of educational topics.

This year, Wipfli and Wipfli Hewins broadened the scope of their sessions to include cybersecurity, an issue that has captured international attention due to highly publicized breaches at companies like Equifax and Target. In his session, "Protecting Your Online Identity," Matt Janoski, manager and IT examiner at Wipfli, presented to seventh- and eighth-grade students of Chicago's Walt Disney Magnet School on cybersecurity best practices, including hackers' motivations, what information to keep private and common warning signs for identifying scam emails. "With the internet such a huge presence in our everyday lives, it's become essential to educate preteens and teens about online safety and security issues," says Janoski, who also gave students an insider's look into his own career path and tips for getting into the cybersecurity field.

Walt Disney Magnet School students also received a crash course in the basics of saving, investing, budgeting and goal-setting in "Smart Teens, Smart Money," presented by Wipfli Hewins' Chief Strategy Officer Gretchen Halpin and co-Chief Investment Officer Rafia Hasan. Halpin and Hasan also challenged students with a contest, which encouraged them to take action on the knowledge and skills learned from the session. The winner will be treated to a pizza party, plus new supplies for their classroom.

In their final session of the week, the two firms headed to Loyola University Chicago to educate college students and aspiring professionals on the value of a career in the financial services industry. In "Becoming a CPA and CFP® Professional," Thomas Guzi, a certified public accountant and senior manager at Wipfli, and Marshall Lund, a Certified Financial Planner™ professional and financial advisor at Wipfli Hewins, helped students understand the day-to-day responsibilities associated with each career and what to look for in an internship and full-time position. "Finding the 'right fit' in an employer is so critical, especially for young professionals," says Lund. "We want to emphasize how important it is for students to educate themselves, not only through formal education and professional designations but on the various career opportunities available in the marketplace."

About Wipfli LLP

At Wipfli, we're committed to providing industry-focused assurance, accounting, tax and consulting services that make a lasting, positive impact on our clients — helping them overcome personal and business challenges and plan for future success. With over 2,000 associates, Wipfli ranks among the top 20 accounting and business consulting firms in the nation. We're proud to give our clients the

value and experience of a diverse firm that specializes in a wide range of services and industries, dedicated to enduring results, outstanding service and lifetime relationships. Learn more at www.wipfli.com.

About Wipfli Hewins Investment Advisors

Hewins Financial Advisors, LLC (d/b/a “Wipfli Hewins Investment Advisors”) is a national, CPA-affiliated investment advisory firm registered with the U.S. Securities and Exchange Commission (SEC). Wipfli Hewins specializes in providing integrated financial planning and investment management services to individuals, families, small business and retirement plans. Learn more about the firm’s service approach, advisory team and investment philosophy at www.wipflihewins.com. Wipfli Hewins is a proud affiliate of Wipfli LLP.

Jennifer McEachin
Wipfli LLP
312-871-3450
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2018 IPD Group, Inc. All Right Reserved.