



# Gifts Retailing 2018 Global Market Net Worth US\$ 77 billion Forecast By 2022

*WiseGuyReports.Com Publish a New Market Research Report On –“ Gifts Retailing 2018 Global Market Net Worth US\$ 77 billion Forecast By 2022”.*

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The analysts forecast the global gifts retailing market will register a revenue of almost USD 77 billion by 2022.

A gift signifies a product bought for social expression achieved through the act of presenting it to someone. A gift is an item given to someone without the expectation of payment or return. The retail market for gifts comprises a wide range of products, including souvenirs and novelty items, seasonal decoration, greeting cards, giftware, and other products, which are sold through physical store retailers (offline distribution channel) and online retailers (online distribution channel).

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Covered in this report

The report covers the present scenario and the growth prospects of the global gifts retailing market for 2018-2022. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Gifts Retailing Market 2018-2022, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- American Greetings
- Card Factory
- Disney
- Hallmark Licensing
- Spencer Gifts

Market driver

- Rise in demand for seasonal decorations and growing gifting culture

- For a full, detailed list, view our report

#### Market challenge

- Pricing pressures due to fierce market competition
- For a full, detailed list, view our report

#### Market trend

- Rise in demand for specialized merchandize
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2022 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

Report Details @ <https://www.wiseguyreports.com/reports/3156037-global-gifts-retailing-market-2018-2022>

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