

Scotch Whisky Global Industry 2018 Sales, Supply and Consumption Forecasts to 2021

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Global Scotch Whisky Market

WiseGuyReports.com Presents "Global Scotch Whisky Market 2017-2021" New Document to its Studies Database. The Report Contain 70 Pages With Detailed Analysis.

Description

Scotch whisky is produced in Scotland. It is produced, packaged, and labeled as per SWR 2009. Scotch whisky is produced in five regions in Scotland: Highland, Lowland, Islay, Speyside, and Campbeltown.

The analysts forecast the global scotch whisky market to grow at a CAGR of 2.35% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global scotch whisky market for 2017-2021. To calculate the market size, the report considers the retail selling price as the average selling price for the product.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The Global Scotch Whisky Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating



in this market.

Key vendors

- Bacardi
- Beam Suntory
- Diageo
- Pernod Ricard
- William Grant & Sons

Other prominent vendors

- Aceo
- Ben Nevis Distillery
- Brown-Forman

Edrington

- Glenmorangie
- George Ballantine and Son
- Gordon & MacPhail
- Harvey's of Edinburgh International
- International Beverage
- Isle of Arran Distillers

Market driver

- Premiumization
- For a full, detailed list, view our report

Market challenge

- Increase in demand for aged Scotch whisky leads to shortage and price rise
- For a full, detailed list, view our report

Market trend

- Increase in demand for premium Scotch whisky
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Complete Report Details @ <https://www.wiseguyreports.com/reports/1236394-global-scotch-whisky-market-2017-2021>

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